

For more information contact Chief Operating Officer Sam Lundy

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### WWW.AIRTIMEFRANCHISE.COM



# How is AirTime Trampoline & Game Park different?

**LOCATION** – All parks are conveniently located in a retail setting, close to shopping and restaurants.

**PARKING** – Our retail settings give us ample parking directly in front of our buildings.

**SIZE** – We have some of the largest trampoline parks in the country, with the most trampolines and highest capacities. This means we can accommodate more people with less risk of wait times or being sold out.

**CLEANLINESS** – Our cleaning standards are top notch! Our parks NEVER smells like sweat and stinky feet!

**SEATING** – We have lounge seating and benches throughout the parks for non-jumpers to relax and watch.

**WIFI** – We offer free WIFI to our guests, so that they can get work done while the kids are jumping!

**MUSIC** – Enjoy each attraction while listening to fun and energized music through out the park.

**GUARANTEED DODGEBALL** – We promise that all jumpers will be able to play dodgeball, our most popular attraction, during their visit.

**SAFETY** – We are FOCUSED on safety, with a CPR trained management staff, safety focused court monitor team, daily trampoline inspections, and certified EMT's. All AirTime Park staff are first aid trained and certified.

**FAMILIES JUMP TOGETHER** – We won't separate families and friends based on size and age. Our safety measures and park rules keep our families safe and having fun together.

**CONCESSIONS** – We have a fully stocked concession stand, larger than our competition.

**CALL CENTER TEAM** – We have a trained staff to answer the phone instead of an automated message and can help you with ALL of your questions. Directions, hours, pricing, promotions, rates, birthday parties, safety concerns, web chat, and more.







### **AirTime's Story**

AirTime Trampoline & Game Park is a state of the art family entertainment center with multiple attractions based around trampolines and music. Providing families, individuals and groups with a fun physical type of experience in a safe, clean, monitored environment. With multiple revenue centers and the ability to turn customers quickly, AirTime is the future of family entertainment.

AirTime Trampoline & Game Park's mission is to become the premiere family entertainment destination that channels the power of music and excellent guest service in safe, clean, and dynamic facilities. The culture of responsibility and accountability is nurtured in the staff at AirTime so everyone works in unison in pursuit of this mission. AirTime does not have employees, but instead we have team members. This is based on our belief of the One Team One Dream concept where everyone pitches in at every level to provide an excellent customer experience. Promotion from within and performance based bonuses, are some of the great examples that AirTime engages and ignites the team members in pursuit of this mission.



## **FRANCHISING INFORMATION**



# **INVESTMENT**

The total investment necessary to begin operation of an AirTime Trampoline & Game Park single franchise is from \$1,292,500 to \$1,999,00.

This depends on a number of factors, including the size of space as well as the number of trampolines and playing courts installed in the park.

#### Franchise Fee \$50.000

Franchise Royalty

6% of the monthly gross revenue paid monthly Minimum Owner Requirements

\$600,000 in liquid assets (combined of all partners) \$1.8 million in net worth (combined of all partners)

#### **REVENUE CENTERS** • Trampoline Jump:

Open Jump (walk ins) Dodge ball

- Concessions
- Arcades
- Lockers
- Vending
- Birthday Parties
- Groups

Charitable Organizations Corporate Events Schools & Camps









### CONCESSIONS



\$1,881,296 Average

\$1,592,501 Median \$2,746,032 Highest \$1,305,355 Lowest Cost of Goods Sold: \$239,632

#### Expenses

Payroll Expenses: \$515,464 Utilities - Electric: \$45,974 Building Maintenance: \$7,658 Credit Card Service Fees: \$31,368 Insurance - Liability: \$93,625 Office Supplies: \$39,635 Marketing: \$88,454 Total of Listed Expenses and COGS:\$1,061,811

\*Based on 2016 information for 3 parks that were formerly affiliate-owned outlets. 2 of which were transferred to franchisees in early 2016. One (33%) of the 3 parks met or exceeded the average. There is no assurance that you will do as well. See item 19 of our FDD\*

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### **FRANCHISING INFORMATION**

# WHY AIRTIME?

Our team has designed a program to help provide you with all of the necessary tools necessary to



### Training

- Two weeks at one of our corporate owned locations
- 3 days On Site during opening
- Detailed Operations Manual
- Ongoing Support

#### **Real Estate Site Selection**

 Determine Demographics and locate prime locations

#### **Construction Team:**

• Assistance in layout and plans

### Vendor Relations:

- Equipment
- Concessions
- Financing
- Financial Services



### **REAL ESTATE**

AirTime looks to be in retail power center areas in "A" locations

- 20,000-35,000 sq. ft.
- Parking field: minimum 80 spaces
- Minimum ceiling heights of 17ft. from any obstruction (i.e. girders, trusses, fire sprinkler heads)

### **OWNER EXPERIENCE**

#### Requirements

Previous businesses experience as an entrepreneur. Preferably with hospitality, amusement or retail background.

#### **Expectations**

Full time commitment. Positive individual who enjoys interacting with others.

# State of the Art Point of Sale System



- Online Bookings and reservation system
- Online waivers
- Smart Phone integrated





#### Welcome

As the CEO & Founder of AirTime Trampoline & Game Park, I welcome you to explore all we have to offer and thank you for your interest in AirTime Trampoline & Game Park.

For many entrepreneurs the desire to own their own business and securing financial independence seems like a dream. However, for sharp entrepreneurs with long-range foresight and competitive enthusiasm, AirTime Trampoline & Game Park can offer unprecedented opportunities for growth, especially for those who are passionate about what they do and have the drive to succeed.

AirTime franchisees will be locally-owned and operated. Our goal is to become an asset to the community and build a fun, safe and exciting place for families to connect, exercise and enjoy time together.

We offer unparalleled corporate support to all of our franchisees, we are with you every step of the way. I began my career in the hospitality industry, working with major hotel chains like Marriott, IHG and more. I have applied that hospitality first mentality when I created AirTime. We are focused on providing our guests with exceptional customer service, amazing experiences all in safe and fun environment.

I am excited to pass along all my hard-earned secrets about this fast growing industry to enterprising potential business owners looking to operate an amazingly and rewarding business with tremendous profit potential.

Please take the time to visit our website at www.airtimetrampoline.com to see our parks in action.

Whether you are seeking to start a business solo or with a group of investors, we have an amazing opportunity for you. We are expanding across the United States in Canada and welcome you to explore all we have to offer.

I invite you to contact us and learn more about our services.

Sincerely,

Jimmy Nafso CEO/AirTime Trampoline & Game Park

