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SHFM Announces 2021-2022 SHFM President

LOUISVILLE, Ky. (January 10, 2022) – The Society for Hospitality & Foodservice Management (SHFM), the pre-eminent national association serving the needs and interests of executives in the corporate foodservice and workplace hospitality industry is pleased to announce the seating of a new president, the first from the Integrated Facility Management segment of the industry, Rob Gebhardt, Vice President Experience Services – Work Dynamics at JLL.

Mr. Gebhardt has more than 30 years of hospitality experience in both the private and public sector. From his earlier work in restaurants and country club's through more recent positions in healthcare and B&I, his focus has always been on delivering customer centric programs and services.

Rob completed his initial education at the Culinary Institute of America and would later go on to receive a degree in Hospitality Management from Sullivan University and complete continuing study courses at Stanford University. For more than a decade he has been focusing his attention on corporate hospitality services and workplace programs. Specific area of expertise includes food and amenity offerings, conference, audio visual and event planning, community resources and activities, as well as environmental, sustainability and well-being efforts.

He has served in various positions throughout his career, including as a client liaison for global pharmaceutical companies, in self-operator positions, and in his current role as an Integrated Workplace Professional. His vast experience brings a wide perspective of industry knowledge to his role as the SHFM president. "I am excited for the opportunity to lead SHFM and to support our members, and member organizations, as we continue to engage and assist the **Workforce**. In an employee centric culture, hospitality and foodservice play a vital role in creating a thriving and healthy **Workplace**. SHFM is perfectly positioned to address the evolving needs of our industry through innovation, resources, and our dedication to those we serve" said new president Rob Gebhardt.

Mr. Gebhardt took office at the SHFM National Conference in December and represents the concerted efforts of the Society to reflect the evolution of the industry to which the Society strives to lead through collaboration, education, benchmarking and innovation.

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The Society for Hospitality and Foodservice Management is the pre-eminent national association serving the needs and interests of executives in the corporate foodservice and workplace hospitality industries. Our principal role is to enhance the ability of our members to achieve career and business objectives in an ethical, responsible and professional climate. For more information, please visit www.shfm-online.org.