



TOP 20 WHISKIES OF 2017

FOR IMMEDIATE RELEASE
Kentucky Peerless Distilling Co.
November 20, 2017

WHISKY ADVOCATE AWARDS PEERLESS KENTUCKY STRAIGHT RYE WHISKEY

Whisky Advocate, out today, releases their Top 20 Whiskies of 2017 ranking Peerless Kentucky Straight Rye Whiskey as No. 15. Peerless and its two-year-old Rye is the only Rye and the only craft producer being awarded in this year's list.

"I am proud and humbled that we at Peerless have received this honor from such a distinguished whiskey publication. This award exemplifies the contributions, dedication and pride of every Peerless employee," Corky Taylor, CEO and Chairman, states.

After only having the Rye on the market since May of this year, Whisky Advocate awards it for *delivering a buttery mouth feel with toasted rye and baking spice notes*, along with the distillery's *use of sweet mash fermentation, rather than the much more common sour mash technique* and being *the only craft producer on our list*. (Fred Minnick, pg. 74) The Taylor family's decisions to choose their own path, age their own product and craft at an unhurried pace, is continuing to prove time-worthy and trustworthy.

Peerless Kentucky Straight Rye Whiskey, Single Barrel and Flagship, can be tasted and purchased at the Kentucky Peerless Distilling Co. located on 120 N 10th St. in downtown Louisville. The distillery is open to the public for tours and tastings Wednesday through Saturday from 10:00am to 5:00pm. Visit www.kentuckypeerless.com or call 502-566-4999 to book today.

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About Kentucky Peerless Distilling Co.

The Peerless family's very first bourbon went into a barrel in 1889. They have since revived the craft in their own state-of-the-art distillery, where they use the finest ingredients. The Peerless family believes that patience builds character and fine Bourbon can never be rushed. All under one roof, the select Kentucky Peerless grains are milled, cooked, fermented, double-distilled, and barreled as Bourbon & Rye.

For more information, visit kentuckypeerless.com

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Whisky Advocate Top 20 Elements <https://kentuckypeerless.com/trade>

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