



March 27th, 2017

## **ANNOUNCEMENT**

Cyclone Lighting is pleased to announce the appointment of Jean-Francois Simard as General Manager. Simard is an industry veteran, with over 30 years of senior-level management, sales and business development experience. His appointment consolidates an increasingly experienced and versatile team for our growing company.

"Cyclone is presently building significant momentum and Jean-François will combine leadership and creativity to further develop the company into one of the premier LED outdoor company of our industry." said Christian B. Fabi, President of TLG. "Due to his unique skill set, there is no one better fitted than J-F to lead Cyclone in becoming a dominant force of our industry in terms of innovation and performance." added Mr. Fabi

Simard brings extensive experience from the outdoor LED lighting market. He joined Lumec in 1983, where he served as CEO and until the company was sold to Philips Lighting. More recently, Simard serves as President of the Quebec association of Industrial Designers and was also founder of Solis Lumen.Air, a research company dedicated to the advancement and integration of intelligent controls for outdoor luminaires.

"I am very excited to be part of the Cyclone team," Mr. Simard said. "They have developed a comprehensive product portfolio with unique features that is truly pushing the performance of LED Luminaires. I'm very proud to be a part of the company's continued growth and success," he said.

Christian B. Fabi  
President

### **About Cyclone**

Founded in 1999, Cyclone Lighting designs, develops and manufactures outdoor luminaires and accessories at its production facility located north of Montreal. Cyclone's has a team of experienced lighting enthusiasts that follows a work philosophy that excels in quality, performance and durability. Cyclone Lighting is driven by providing superior quality luminaires and decorative outdoor accessories and by focusing on key product strengths: photometric performance, tool-free maintenance and a broad range of luminaire styles. With thousands of installations throughout North America and abroad, Cyclone Lighting continues to work every day on tomorrow's lighting technology and trends.

For more information: [www.cyclonelighting.com](http://www.cyclonelighting.com)

### **About The Luminaires Group**

Founded in 1987, TLG designs, develops, manufactures, and distributes specification-grade lighting products across North America via four niche brands, each with its own focus. Eureka concentrates on contemporary decorative lighting; A-Light focuses on architectural lighting; Cyclone specializes in outdoor area lighting; and Luminis focuses on interior and exterior architectural spec grade lighting. TLG serves commercial, institutional and municipal markets and offers a wide range of specification grade lighting fixtures for interior and exterior use. TLG divisions have received many industry awards for its innovative designs and product excellence, including NGL, PIA, Good Design and several prestigious Red Dot Awards.

For more information: [www.luminairesgroup.com](http://www.luminairesgroup.com)