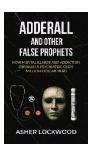
# **SELL SHEET**

#### **Book Cover:**



## **Book Overview**

Title: Adderall and Other False Prophets

**Author:** Asher Lockwood **Publisher:** Dark Prism Press

Publication Date:	November 1st, 2025
Publisher:	Dark Prism Press
ISBN (Paperback):	979-8-2187667-4-0

## Description

He healed minds for a living—until he lost control of his own. Asher Lockwood was a board-certified psychiatric nurse practitioner and CEO, trained at Yale and revered by patients and colleagues alike. But behind the white coat was a man spiraling. Fueled by Adderall, crushed by bipolar disorder, and entangled in a toxic marriage with a sociopathic partner, Asher's world crumbled. Rehab, courtrooms, psych wards, and eventually jail became his new reality.

In this raw, brutally honest memoir, Asher chronicles his descent into madness, the family court battles that tore him from his sons, and the slow, excruciating climb back to himself. Told with unflinching honesty, dark humor, and surprising grace, this book is more than a story of addiction and mental illness—it's a testament to the human spirit's capacity to rise, even from ashes.

## Author Bio & Photo



**Asher Lockwood** is a former CEO, psychiatric nurse practitioner and current author, speaker and mental health advocate. Drawing on his professional expertise and personal struggles, he writes with a rare blend of authority, vulnerability, and dark wit. *Adderall and Other False Prophets* is his debut memoir.

## **Market Positioning**

Comparable Titles:

- Beautiful Boy by David Sheff
- An Unquiet Mind by Kay Redfield Jamison
- Blackout by Sarah Hepola
- Dry by Augusten Burroughs

**Positioning:** Memoir / Addiction / Mental Health / Recovery

## **Key Information**

ISBN (eBook):	979-8-218-75158-6
Genre/Category:	Memoir / Addiction / Mental Health
Trim Size:	6 x 9 inches
Page Count:	~262
Price:	Paperback \$13.99 / eBook \$5.99

#### **Endorsements & Awards**

"Lockwood writes with the kind of brutal honesty that leaves you raw, but also deeply grateful that someone had the courage to put this story on the page. A harrowing yet hopeful memoir." Rebecca A.

"Raw, unflinching, and unforgettable. *Adderall and Other False Prophets* isn't just one man's story—it's a mirror for anyone who has ever loved, lost, or battled their own demons." Trent R.

## Marketing & Publicity Plan

- TikTok video series on addiction, recovery, and behind-the-scenes of the memoir
- Podcast outreach (mental health, recovery, literary)
- Virtual author Q&As; and bookstore signings
- Press releases to mental health and literary outlets
- Partnerships with mental health and recovery organizations

## **Ordering & Contact Information**

Distributor: Available via IngramSpark & Amazon KDP

Wholesale Discount: 55%

Returnability: Yes

#### Media & Ordering Contact

Email: DarkPrismPress@AshlerLockwood.com

Phone: 646-470-5931

Publisher: Dark Prism Press

Address: 2248 Broadway #1774 New York, NY 10024