



windswept  
marketing

## The Indirect Advantage™



"Once you see Indirect Embroidery,™ you are immediately drawn to try this process. Indirect Embroidery™ is not only a superiorly finished product, but there are no irritating stitches on the back side of the apparel. Our clients love this!"

Christina Hoover  
National Account Manager, Home Depot, BDA Inc.



# THE FLEXIBILITY OF INDIRECT EMBROIDERY™

1. EMBROIDER ITEMS ONLY AS NEEDED.  
➤ Buy only the embroidery upfront! Not the apparel.

BUY THIS:



NOT THESE:



2. EMBROIDER ITEMS THAT WERE PRACTICALLY IMPOSSIBLE WITH  
DIRECT EMBROIDERY.



bill of a hat



pockets of apparel



collar of a shirt

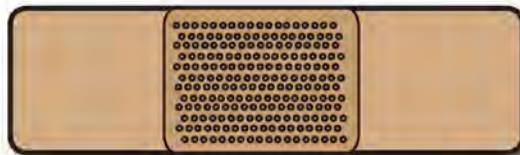


bags of all shapes



CD cases, etc.

3. COVER UP DIRECT EMBROIDERED MISTAKES  
➤ Easily correct outdated logo, name change, or wrong color  
➤ Only the best indirect embroidered pieces make it to the decoration process



4. SAME LOGO IN VARIOUS COLORS AND SIZES  
➤ Customize the logo without excessive extra costs



-Get these benefits with the screenprinted look as well-

# THE SAVINGS OF INDIRECT EMBROIDERY™

GO GREEN  
with less waste.



**\$3,490**  
Total Savings with  
The Indirect  
Advantage™

Based on an average 2,000 piece order

## SAVE YOUR CASH FLOW TOO!

- Direct embroidery initial purchase: **\$20,000** apparel and embroidery
- **Indirect Embroidery™** initial purchase: **\$4,000** embroidery only

Start saving today:  
Contact [info@windsweptmarketing.com](mailto:info@windsweptmarketing.com)



# Hear what our clients have to say...

## ● FAST

"We had a really complicated order: multiple colors/logos etc.- none of our vendors could get the imprint right. Windswept Marketing quickly found a solution and did the transfer onto our aprons within one week, as well as drop shipped them to multiple locations."

Melissa Shannon, BDA Inc.

## ● GREEN

"With virtually zero waste, Indirect Embroidery™ allows us to be on the cutting edge with what we can offer our clients when it comes to prioritizing sustainability. Amazingly, Windswept Marketing can offer green solutions without sacrificing quality product or speed of delivery. Knowing they have our Indirect Embroidery™ in stock, I can order one piece if necessary and decorate virtually any piece of apparel I need at a moment's notice."

Christina Hoover, BDA Inc.

## ● RELIABLE

"For over 10 years McCoy Health Science Supply has worked with Windswept Marketing. We are happy to say their team stands behind everything they promise and then some. It sure does make our job easier knowing that when they say it will get done, we can take it to the bank."

Jeff Boedeker, McCoy Health Services

## ● FLEXIBLE

"We ran an order of fleece helmets for the Boston Bruins with another vendor and ended up having the wrong color logo direct embroidered on the helmets. The client wanted to salvage the hats, and Windswept Marketing came to the rescue. With the Indirect Embroidery™ process they were able to simply cover the mistake and proceed with the prototype. The client was amazed by the finished product as well as the cost savings. Indirect Embroidery™ is truly an amazing product!"

Kristin Keller, BDA Inc.

## ● MONEY SAVING

"The bottom line is Windswept Marketing saved us a considerable amount of money. On top of that, they have done everything they promised in a timely fashion and have been willing to do whatever was necessary to keep us happy."

Mark Uyl, MHSAA

## ● PROFESSIONAL

"It has been our great pleasure to work with Windswept Marketing, Inc. over the last several years. They have always been a pleasure to deal with and have always done what they promise."

Tracey Tong, Cooper Tire & Rubber Company

Join all the large and small corporations taking advantage of the benefits of Indirect Embroidery™.

Contact [info@windsweptmarketing.com](mailto:info@windsweptmarketing.com) today for your Custom Design Prototype.



Phone: 877-405-4443

Fax: 828-669-7268

[info@windsweptmarketing.com](mailto:info@windsweptmarketing.com)

[www.windsweptmarketing.com](http://www.windsweptmarketing.com)

