



FI For The Press

February 4, 2018

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Haq Chaudary Adds To Food Institute's Rich 90-Year Old History

UPPER SADDLE RIVER, NJ: As it enters its 90th year of providing the food industry and associated industries with timely, pertinent and accurate information, The Food Institute is expanding its management team with the addition of Haq Chaudary as Chief Executive Officer. Haq brings 20 years of experience in leading finance, category management and sales teams at companies including ARYZTA, North America, US Foodservice (US Foods) and Sara Lee.

Brian Todd, President of The Food Institute since 2002 with over 37 years of industry expertise, and Haq will continue the organization's mission to be the best "single source" for current, up-to-the-minute and relevant information about the food industry from "Farm to Fork." "We will continue to publish the industry's premier daily news update, *Today In Food* as well as the weekly *Food Institute Report*, commented Mr. Chaudary, noting the Institute will "provide more in-depth coverage and services to further strengthen its already strong reputation and history with the entire food industry. Industry leaders have relied on The Food Institute's uninterrupted services for nearly a century," added Mr. Chaudary, "we will keep this rich heritage and further our mission".

Food Institute Board Chair, Pat Mulhern says he is excited to see the future of The Food Institute unfold. "Having Brian, one of the most knowledgeable food industry participants, and now adding Haq to lead the expert The Food Institute team, we will heighten our focus on

offering innovative value-added services and programs that build upon our mission. Haq will help our members and partners in the food industry to have the insights and the facts to win.”

About The Food Institute: The Food Institute, www.foodinstitute.com, has been serving the food industry with relevant, timely and un-interrupted information for 90 years. FI is the publisher of several daily, weekly and annual publications, including ‘Today In Food,’ ‘Food Institute Report,’ ‘Economic Pulse,’ ‘Food Business Mergers & Acquisition Report,’ ‘Food Industry Review,’ ‘Demographics of Consumer Food Spending,’ ‘The Almanac of Canning, Freezing and Preservative industries’ and ‘The U.S. Food Labeling Guide.’ FI hosts several webinars and seminars during the year to provide in-depth information and analysis on food industry relevant topics.