Datacenters.com℠ Launches New Marketplace for Visitors to Buy Colocation Services Online

ENGLEWOOD, CO, September 5, 2019 –– [Datacenters.com℠](#) formally announced today the launch of its Colocation Marketplace in what some see as a new paradigm in the colocation industry. The Datacenters.com℠ Marketplace is the first platform to offer transparent [colocation pricing](#) from numerous providers to all visitors in an e-commerce platform.

Up until now, colocation pricing has been highly guarded within the data center industry. [Colocation providers](#) fear that publishing prices will lead to the commoditization the industry and drive colocation prices lower. At the same time, colocation buyers struggle with long delays in receiving pricing and quotes. In most cases, it takes days and weeks to receive quotes back from the provider.

Datacenters.com℠ is helping to facilitate retail colocation transactions by providing a simple, easy to use, and transparent platform for colocation buyers and sellers. The [Datacenters.com℠ Marketplace](#) allows visitors to shop, compare, and reserve colocation online. By reserving colocation online, customers can lock in retail colocation packages at a set price for up to 10 days. There's no obligation and they can modify their reservation.

Datacenters.com℠ will be adding additional products and services to the Marketplace including bare metal servers, dedicated servers, connectivity, network, cloud services, disaster recovery and more. All of which are slated for development in the first half of 2019.

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Key Facts

- Datacenters.com^{SM} was founded by Joel St.Germain.
- Datacenters.com^{SM} domain name was acquired in 2013.
- First version of Datacenters.com^{SM} was launched in 2014.
- Datacenters.com^{SM} has received more than 750,000 visitors and 1,900,000 page views since inception.
- Datacenters.com^{SM} received over 147,000 visitors in 2018.
- Datacenters.com^{SM} is projected to receive over 250,000 visitors in 2019.
- Datacenters.com^{SM} averages 21,300 visitors and 42,000 page views per month.
- Datacenters.com^{SM} contains 273 providers, 2,266 locations in 85 countries.
- Datacenters.com^{SM} Marketplace launched on August 1, 2019.
- Datacenters.com^{SM} Marketplace launched with retail colocation as first product. Additional products to be added in 2019 include dedicated servers, connectivity, network, disaster recovery, cloud, hardware and software.
- Datacenters.com^{SM} Marketplace allows visitors to reserve 1U, 2U, 4U, half-rack, full rack, cabinets, and private cages online with numerous power configurations.

Quotes

"We have seen a huge shift in the way that clients want to purchase technology services," said Joel St.Germain, CEO of Datacenters.com^{SM}. "We call it the consumerization of IT and it's a huge part of our strategy."

"Retail colocation was naturally our first choice for the Marketplace," said Bob West, VP of Marketing for Datacenters.com^{SM}. "Having upfront and transparent colocation pricing is something we have pursued for years; however, the industry wasn't ready for it until now."

"We've aligned a great team of programmers to take on the Marketplace," said [Mike Price, VP of Software Engineering for Datacenters.com℠](). "A lot of time and effort has gone into perfecting the Marketplace and making it simple to use for both buyers and sellers."

"There has been a lot of positive feedback from our provider partners," said [Heidi Humphreys, President of Datacenters.com℠](). "We are excited by the number of providers that want to participate in the Datacenters.com℠ Marketplace."

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About Datacenters.com℠

Datacenters.com℠ is the leading technology marketplace and directory. We deliver valuable information on colocation, cloud, connectivity, disaster recovery and business continuity services and providers worldwide. Visitors can quickly and easily search locations, compare providers, and purchase technology services online.

Datacenters.com℠, LLC is the sister company to [Global Consulting Group, Inc. (GCG)]() and is headquartered in Englewood, Colorado.

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