

**SURVIVAL GEAR PRIVATE
LABEL COMPANY UTILIZES
AMZALERT TO HELP WITH
FRAUDULENT SELLERS
TRYING TO HURT THEIR
BRAND**



DEREK

Established Brand Owner that does just under 2 million in sales each year and continues to grow. This is an average of 150-175k per month.

This Survival Gear Company was started in 2015 on Amazon. The brand provides the best quality outdoor gear for any outdoor enthusiast/doomsday prepper.



"AMZ Alert has been a life saver helping us keep track of fraudulent sellers that jump on our listing. We used to go hours sometimes days without being aware of them, but now we're alerted within 15 minutes! We loved the service before, but their new automatic C&D system is just extra icing on the cake!"

CHALLENGE

Derek found it challenging to keep other fraudulent sellers off of his listings. Other sellers were stealing the buybox and sales. Derek wanted:

- ? Help dealing with these fraudulent sellers
- ? To be notified every time someone new jumped on the listings
- ? Communication with a company that knows how to deal with these issues
- ? Direction on how to stop losing sales to these hijackers and leeches



SOLUTION

After searching around for a company, Derek found AMZAlert. He found a package that worked great for his company's needs. The features that he put to use are:

- ✓ Instant SMS & E-mail Notifications
- ✓ Listing Monitoring Every 15 Minutes
- ✓ Monitor Up to 25 ASIN's
- ✓ Alerts when new sellers jump on the listings
- ✓ Alerts when Buy Box Changes
- ✓ Automatic C/D Letters to Hijackers

