

Long Jewelers Named 2017 Retailer of the Year

On May 30th, 2017, it was announced that Long Jewelers, located in Virginia Beach, Virginia, has been voted Retailer of the Year by the Retail Alliance. One of 14 other award winners, Long Jewelers was chosen from a pool of over 99 other nominees across the Greater Hampton Roads region, and was ultimately chosen as the 2017 Retailer of the Year winner for being “the best of the best on the Southside... on criteria such as customer service, visual merchandising, signage, online presence, store appearance, and so much more”, according to Ray Mattes, President/CEO of Retail Alliance.

In addition to these criteria, Long Jewelers was also voted 2017 Retailer of the Year in part because of their charitable work, including ongoing involvement with Rotary International, the Foodbank, St. Jude’s, the American Heart Association, the Autism Society and many more.

Further, in celebration of this great honor, United States Senator Mark Warner (D-VA) wrote to congratulate Long Jewelers on receiving the Retailer of the Year Award, and to commend General Manager Jon Walp on “exemplary leadership and business excellence... (and) ability to grow your business, become financially stable, and to positively impact the community.”

For more information, or to see for yourself what makes Long Jewelers worthy of the 2017 Retailer of the Year award, visit Long Jewelers in their Virginia Beach, Virginia, showroom today.

About Long Jewelers:

An award-winning designer and graduate from Virginia Commonwealth University's School of Jewelry Design, David Long takes an active, hands-on approach to his craft of 40 years. He personally oversees four full-time jewelers, a C.O.S.C. certified master watchmaker, a team of G.I.A. graduates and an actual diamond cutter; all under one roof. Even with all of the attention focused on the designer lines, David hasn't forgotten the basics: Good Customer Service and Value. He prides himself on being one of the few jewelers in the Tidewater area that offers everything from onsite custom jewelry design to jewelry, watch and eyeglass repair, done in-house. Long Jewelers is also the largest direct importer of diamonds in the area, including the Lazare Kaplan Ideal-Cut Diamond, "The World's Most Beautiful Diamond", Forevermark, Hearts on Fire, “The World’s Most Perfectly Cut Diamond”, as well as selling diamonds at wholesale prices. David Long is always happy to answer questions about products and services and encourages his customers to connect with Long Jewelers via email at: info@LongJewelers.net or by phone at (757) 498-1186.