

# Convert more calls while protecting your brand

- Improve consumer trust
- Connect with more customers
- Increase your callbacks
- Increase performance and productivity
- Increase ROI



nobel**biz**® + Numeracle

## Trusted Local Caller ID Management Solutions

NobelBiz and Numeracle are teaming up to provide an intelligent local caller ID solution combining patented outbound calling technology with advanced data analysis on call delivery metrics to increase customer engagement by establishing a trusted local presence.

By presenting a geographically familiar number to the calling party, our fully-compliant solution increases contact rates and call backs while also improving customer trust in your brand by ensuring your calls are not incorrectly displayed as fraud or scam.

### Improved performance in the age of call blocking and labeling

- ✓ Local IDs are registered across the network to verify your identity and decrease the likelihood of incorrect blocking or fraudulent labeling
- ✓ Numbers flagged by robocall detection technologies are removed from rotation to preserve your favorable calling reputation
- ✓ Proactively preserve brand and reputation management through feedback from our carrier analytics partners on changes likely to affect your call labeling status

### Intelligent caller ID management to mitigate risk without taxing resources

- ✓ Minimize 'at risk' call behaviors flagged by call blocking and labeling technologies through patented methodology to automate number rotation in accordance with best industry practices
- ✓ Fully compliant to FCC regulations
- ✓ Decrease the number of overall attempts while retaining positive consumer experience through the presentation of trusted IDs

Together, we're building customer engagement through the establishment of trust

Contact NobelBiz

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