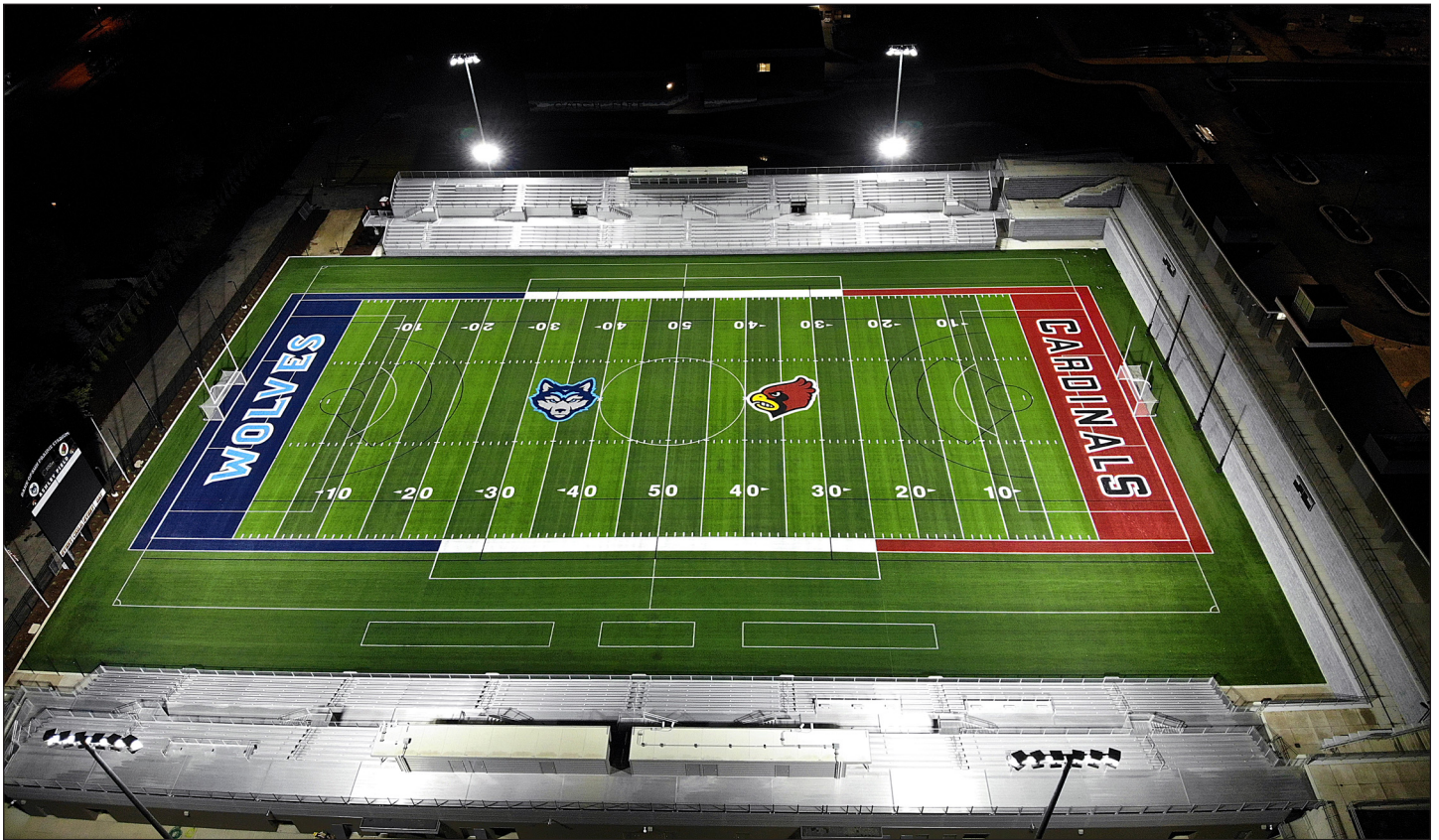


# Sun Prairie's impressive stadium completed with Midwest Sport & Turf System turf



Sun Prairie High School Athletic Director Eric Nee said turf by Midwest Sport & Turf Systems contributes to the new stadium's wow factor and they love the company's customer service.

## *Company builds relationships with customers via service, accountability*

SUN PRAIRIE, WISCONSIN — The Sun Prairie School District had worked with Midwest Sport & Turf Systems before.

When its baseball field needed improvements to its turf, originally installed by another company, MWSTS was called in to pinch hit.

"They stepped up to the plate and helped us when we had issues with turf on our baseball field when others wouldn't help us with that," Athletic Director Eric Nee said.

As a result, when Sun Prairie constructed a new football stadium that can seat more than 4,000 people, has the biggest scoreboard

in the state and will serve two high schools and three different sports, MWSTS was chosen to do the turf.

But the company didn't just lay turf and leave.

"We weren't buying a one-and-done install. We were buying a partner," Sun Prairie Buildings and Grounds Director Kevin Sukow said.

"We really appreciated the knowledge and the background information. We weren't just buying a system; (MWSTS owner) Jody Factor made sure we knew everything about what we were buying, and the care."

Nee said that put MWSTS at the top of the list.

"I think what made them stand out is their customer service," he said, "through seeing how much attention to detail they've put on every project."

The Sun Prairie project has culminated in what Nee calls the top high school stadium in the state and said it's on par with Division 3 college facilities.

"The minute you walk into our stadium, the first thing you think is 'Wow,'" he said.

"The turf is part of that reason."

Sun Prairie chose the MST ProBlend Turf for the field.

While the turf hasn't been fully tested yet — Sun Prairie will play fall sports in spring due to the Covid-19 pandemic — Nee has already seen how it handles Wisconsin weather.

“This summer we had heavy rains before the turf was laid. Just the way it drains is remarkable,” he said.

The field includes the red Sun Prairie Cardinal on one side, and the new navy and North Carolina blue Sun Prairie West Wolf logo on the other. Sun Prairie West High School is scheduled to open in 2022 in the growing community.

“The detail that goes into the logos — it just pops right away with the red, white and blue theme,” Nee said. “The end zones are bright.”

The field is lined for football, soccer and lacrosse.

“What really impressed me is when those guys were out there laying the turf was their attention to detail. Anyone who painted a lacrosse field knows it's not easy,” Nee said.

It helps, Sukow said, that MWSTS did the work itself.

“It seems like a lot of other folks contract out the install, and they might not be as accountable,” he said.

“We were buying from the people who were going to be do the installation. The same people putting material down are the ones taking accountability for how it looks.”

The stadium will allow Sun Prairie to host more events than before. Without turf, the school would shy



Eric Nee



Kevin Sukow

**“We weren't buying a one-and-done install. We were buying a partner.”**

*Kevin Sukow, Sun Prairie Building and Grounds Director*

away from offering to host a state semifinal football game, but not anymore.

“I think we're going to start to draw in semi-pro soccer, semi-pro football and movie nights for the community,” Nee said. “This has always been a go-to place for the community. We wanted to carry on that tradition.”

The field has a Brock shock pad underneath to reduce head-to-turf concussions — “Anything we can do to improve the safety,” Nee said.

The stadium has walkways in between the home and visitor sides to allow easy access for as many as 4,300 people, all who can easily see the Daktronic scoreboard, the biggest in the state.

“It's one of the first things you see when you walk into the field. It's breathtaking,” Nee said.

The press box on the home side has six individual rooms. The visitor's side has three. It is set up so visitor coaches and media don't have to cross paths.

A project like this has been in the discussion phase since Nee came to the district eight years ago. MWSTS' customer service made the endeavor a smooth process.

“If you can have something that's going to give you peace of mind in the world we live in with athletics — if that's one less thing I have to worry about - that's awesome,” Nee said.

The company's responsiveness stands out.

“If we have something come up, they're there in a heartbeat,” Nee said. “When we had a concern about a line that we didn't think was straight, they were here within a day or two. They're local. They take pride in their work.”

MWSTS, Sukow said, has cultivated a relationship with the school district with a three-year service contract, which is unique in the industry.

“It's not just a field install. It's not just coming back for one year and seeing if it's OK,” he said.

“The whole process is different than what we're used to. It feels like we're not just being sold a product; we're sold a partner.”

Sun Prairie has also chosen MWSTS to construct its new softball diamond in 2021.



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Midwest Sport & Turf Systems, LLC, a specialty artificial turf construction company that manufactures and installs the safest, longest lasting turf products for high schools, colleges, and municipalities across the United States. MWSTS proudly employs it's own A+ installation teams and provides unparalleled service for the life of the turf.

MWSTS has been recognized by the American Sports Builders Association (ASBA) for multiple field designs and installations.

For more information about Midwest Sport & Turf Systems, LLC, please visit [www.mwsts.com](http://www.mwsts.com) or find them on Facebook @MWSTS and Twitter @MWSTS1.