

May 10, 2021

## FOR IMMEDIATE RELEASE

SAN DIEGO – May 10, 2021 – Dr. Nice's Natural Products LLC announced today the official relaunch of its skincare and wellness company. Originally founded by pharmacist Frank J. Nice, RPh, DPA, CPHP, he is the creator of the <u>only</u> all-natural, lanolin-free, vegan, water-based nipple care product that gives breastfeeding moms <u>instant</u> soothing, cooling relief on contact.

Dr. Nice's Moisturizing Gel, our signature product, is made in the USA and now available for retail and wholesale purchase. Hospitals, Lactation Consultants, and Breastfeeding Moms trust our vegan formula, thanks to Dr. Frank J. Nice's ten-year commitment to developing a safe, effective, all-natural treatment for painful, sore nipples.

"After refining both the product and packaging, we are pleased to reintroduce this fantastic, truly one-of-a-kind formula," stated Dr. Frank J. Nice. "Dr. Nice's Natural Products looks forward to not only providing our signature moisturizing gel, but to expand our all-natural line of skincare and wellness products."

Dr. Nice's Natural Products encourages lactation consultants, breastfeeding moms, and others to follow us on social media to keep up to date on new products. Additionally, Dr. Frank J. Nice provides resourceful advice and information surrounding breastfeeding, lactation and pharmacology and welcomes your questions on his blog "Nice Advice."

For more information visit <u>DrNiceProducts.com</u>
For press/media inquiries, please email <u>Marketing@drniceproducts.com</u>
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