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Embark goes live with Dayshape as the consulting firm continues to disrupt the professional services industry

Embark, one of the world's fastest growing consulting firms, implements Dayshape's AI-powered resource management platform to natively integrate with Workday as part of the providers' packaged solution that better connects people to work.

Edinburgh, UK, June 27, 2024 - Dayshape, a resource management software company using AI technology to power professional services planning, welcomes Embark as a valued customer. Embark selected Dayshape for its best-in-class resource management functionality and unique solution with Workday, to continue the firm's disruptive growth and deliver on Embark's philosophy that happy is good for business.

Matt Cockett, newly appointed CEO of Dayshape, shared his delight: *"Welcoming Embark to Dayshape is a pleasure as we share very similar values; both being hugely driven to innovate and disrupt our respective industries. Our AI and insight capabilities will undoubtedly support Embark in transforming resource management into a force for further business growth."*

Embark, with over 600 employees across 18 offices in the US, previously used Kantata PSA for resource management. However, after growing 20x in the last five years, Embark's needs matured to require a dedicated resource management solution alongside an enterprise management system.

The two selected solutions, Dayshape and Workday, partnered last year to build a solution that leverages AI resourcing capabilities with the power of a top-tier ERP platform. Dayshape is the only resource management solution with an out-of-the-box Workday integration, enabling joint customers to streamline the resource management process, and uplift revenue and profit.

Casey Hawkins, Director of Operations at Embark, remarked on the decision: *"It was imperative that our resource management solution be compatible with Workday. We vetted multiple tools, but Dayshape was the only resource management solution with a seamless integration to Workday. Knowing this, as well as Workday's high partner standards, our choice was made a lot easier. We'll bypass expensive, time-consuming integration setups and maintenance, but more importantly, optimize our investment in both solutions."*

Embark will benefit from Dayshape's pioneering AI-powered scheduling and engagement financials which enable firms to not only be more efficient but more effective when staffing projects. This helps to increase utilization, client satisfaction, career progression, and maintain or even improve attrition rates at Embark.

Casey Hawkins added: *"We believe that taking really good care of our people enables them to take really good care of our clients. Dayshape supports this approach to growth in a holistic manner and is sure to enhance our ability to execute excellently for our clients."*

Now live with Dayshape, Embark will experience the full power of Dayshape and Workday's packaged solution later this year. The native integration will provide Embark with a real-time feed of data from Workday to Dayshape (including items such as projects, skills, PTO, and absence) which is then used to optimally schedule within Dayshape with allocations being fed back into Workday.

About Dayshape

Dayshape is AI-powered resource management and project planning software, built specifically for professional services firms. Dayshape helps firms deliver on their top priorities: profitability and growth, outstanding client service, and creating fulfilling

careers for their people. Through intelligent automation, Dayshape optimizes your workforce like no other product can, making it easy to ensure your workforce is deployed optimally at all times, no matter how large or complex the scheduling needs.

With over 58,000 users across more than 55 countries and five continents, including numerous global top 10 accounting firms, Dayshape is leading the way in resource management software innovation.

Get in touch with our team to explore what AI-powered scheduling can do for your firm.

About Embark

Embark is a new kind of consulting firm, one intent on disrupting the professional services industry with a unique, innovative business model and mindset for the advisory space. Founded in 2010, the Dallas-headquartered firm now services 18 markets across the country, helping clients optimize finance, accounting, and technology with specialists from a spectrum of practice areas and industries. The firm has built an unprecedented company culture for elite consultants to transform the way businesses utilize people, processes, and technology. For more information, visit www.embarkwithus.com.