

INCENTCO and RESI Housing Introduce RESI Epic Rewards

**The first national customer Rewards Program for
corporate/temporary housing industry travelers.**

Redwood City, CA June 1, 2016

RESI Housing and INCENTCO LLC have combined to offer the temporary housing industry's first national rewards program targeted for corporate and vacation travelers, as well as customers seeking rewards and recognition in the new "sharing economy".

"RESI Housing is pleased to become the first national temporary housing provider to offer an exciting rewards program to its travelers", says James Breitenstein CEO and Founder of RESI Housing. "Our industry has historically allowed hotel companies to dominate the customer rewards and loyalty relationship". "Our RESI Epic Rewards Program allows customers to earn reward points that are immediately redeemable from the nations largest Rewards Program offering of products and brands—which result in millions of potential redemption choices for our customers."

INCENTCO's nSpire rewards product is a comprehensive customer engagement platform providing performance analytics, customization and branding, a gamified user experience, reward point awarding, and real-time rewards with virtually unlimited redemption options. nSpire enables owners/managers to continue to grow, manage, and modify their Reward Program components easily and quickly.

"We are pleased that RESI Housing has taken the "industry lead" and implemented a Rewards Program to a segment of the temporary housing industry that's been ignored for years" says Mickey Cummings, Executive Vice President of INCENTCO. "Those customers living in corporate accommodations and temporary apartments are valuable consumers whose loyalty should be recognized. We are thrilled to be providing the technology platform for RESI Epic Rewards."

For more information about INCENTCO and the nSpire technology products please contact Mickey Cummings at mcummings@incentco.com or visit www.INCENTCO.com

For more information about RESI Housing (www.resihousing.com) or RESI Epic Rewards (www.resiepicrewards.com) please contact Rishi Soni, 408-887-5915/rishi.soni@resihousing.com.

For more information about INCENTCO or to speak with an executive from the company, please contact Robert Romine at 630-208-1020 or rromine@rcromine.com. To learn more about INCENTCO™ visit www.INCENTCO.com



INCENTCO™

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