

# GOODKARMA FOR YOUR EMPLOYEES



## CONGRATULATIONS, Kai!

Your impact helped to  
Feed a Bunny  
in Foster Rhode Island USA

Let your friends know!



75% of employees want their company to create social impact.\*  
Surprise and delight your employees with GOODKARMA every  
month and increase overall employee satisfaction.

Source: \*Deloitte's 2015 Millennial survey

## 12 MONTHLY AND RELEVANT SOCIAL IMPACTS

Make a real difference every month, such as



### THANKSGIVING

Give 50 individuals in need a meal



### CHRISTMAS

Give a gift to a homeless child



### WORLD WATER DAY

Provide a family in need with  
access to clean water for 1 year

## \$20.00/MONTH PER EMPLOYEE

creates real tangible impacts on behalf of your employee

## HOW IT WORKS

1. Each month your employees receive a GOODKARMA certificate highlighting a specific social impact that was made on their behalf.

2. Your employees see exactly where and how they have made a difference in the world and what your company has impacted overall.

3. Employees - especially Millennials - are happy and more engaged in their jobs.

## BENEFITS

**TURN KEY SOLUTION** to get you started today!

- No technical integration necessary
- 12 pre-defined, event- and cause-based social impacts - one for each month

**EMPLOYEE SATISFACTION** increase employee engagement, productivity and retention

**MONTHLY GOODKARMA CERTIFICATES** allowing employees to see the real impact

**CUSTOMIZABLE OPTIONS** including landing pages, social media content, impact reports, etc.

**100% TAX-DEDUCTIBLE** ask us for tax benefits