



**FOR IMMEDIATE RELEASE**

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## **EverLast Lighting Releases New High Bay Fixture**

*The Innovative New Legend Series HL15B is Turning Heads in The Lighting Industry.*

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Jackson, MI — EverLast Lighting, a Michigan-based lighting manufacturer, recently introduced its latest LED innovation to add to its extensive high bay lighting lineup. The new Legend Series HL15B fixture line is engineered to outperform its competition and includes the signature 10-year “No Red Tape” warranty. The HL15B boasts a traditional circular high bay design with an enhanced form factor, optimized to increased thermal management while enhancing the fixture’s aesthetics.

The HL15B features a new, innovative heatsink that delivers optimal passive cooling thanks to an all-new heat-dissipating fin array and through-hole design. This new design allows for a reduced operating temperature that will enhance performance throughout the fixture’s lifespan. In addition, the improved design gives end-users the peace of mind that the HL15B will exceed their expectations and reduce their maintenance costs.

“For over 20 years, we’ve developed fixtures that solve problems in the lighting industry.” Stated Alex Orr, Vice President of Sales at EverLast Lighting. “The HL15B combines the innovation and value that our customers have come to expect from our company with a warranty that is second to none.”

EverLast believes that every project is different and that a “one size fits all” approach is not always the best answer. “Our fixtures are in hundreds of applications across the country, and even the world. We build every fixture for our customers and the HL15B is engineered to exceed their expectations and create a seamless solution for their project.” Added Dan Knevel, Vice President of Production. “From end to end, this is our most innovative product to date.”

Building on their storied history of lighting solutions, EverLast has developed what many in the industry are calling the ideal blend of performance, reliability, and cost-effectiveness in LED high bay lighting. With more advancements set to be released later this year, EverLast continues to push the boundaries of lighting for commercial, industrial, and warehousing applications across the LED lighting industry.

#### ABOUT EVERLAST LIGHTING

Headquartered in Jackson, Michigan, EverLast Lighting is one of the nation's leading commercial LED lighting manufacturers. EverLast offers a wide range of LED luminaires for various applications including high-temperature, street and area, office, and security lighting. The EverLast Team has over 100 years of combined leadership experience in the lighting industry and strives to innovate products that are built for their customers. For more information, visit [www.everlastlight.com](http://www.everlastlight.com).

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