

FOR IMMEDIATE RELEASE
Kentucky Peerless Distilling Co.
June 11, 2019

Kentucky Peerless to Release First Bourbon in 102 Years

Kentucky Peerless Distilling Company announces the inaugural release of their first Bourbon in 102 years. The release date to the public will be June 22, 2019 in limited quantities.

After beginning barreling in March of 2015, the Taylor family has been patiently crafting one barrel at a time making fine Rye and Bourbon. Corky Taylor, 4th generation and CEO, has been breathing life back in to his great-grandfather's legacy that originally started in 1889. Over ten decades have passed since Peerless Bourbon has been sold and the Peerless four-year-old product will be the first Peerless Bourbon available without a prescription since Prohibition.

Standing true to what the first generation once started, the Taylor family has taken no shortcuts in making a quality product surpassed by none. With the exclusive use sweet mash instead of sour, non-chilled filtration, barreling product at 107 proof and bottling it as a barrel strength whiskey, Peerless has carefully crafted an independent path that is here to stay.

Peerless Kentucky Straight Bourbon Whiskey can be tasted and purchased after June 22 at the Kentucky Peerless Distilling Company located on 120 N 10th Street in downtown Louisville and select accounts in Kentucky. The distillery is open to the public on Monday through Saturday from 10:00am to 5:00pm (Thursdays and Fridays until 7:00pm). Be one of the first on June 22 to experience the limited release of Peerless's First Bourbon.

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About Kentucky Peerless Distilling Co.

The Peerless family's very first bourbon went into a barrel in 1889. They have since revived the craft in their own state-of-the-art distillery in the Bourbon District, where they use the finest ingredients. The Peerless family believes that patience builds character and fine Bourbon and Rye can never be rushed. All under one roof, the select Kentucky Peerless grains are milled, cooked, fermented, double-distilled and barreled as Bourbon & Rye.

For more information, visit kentuckypeerless.com

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For Photos: link for photos <http://bit.ly/Peerless-Bourbon-Photos>

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