

JobExpo365



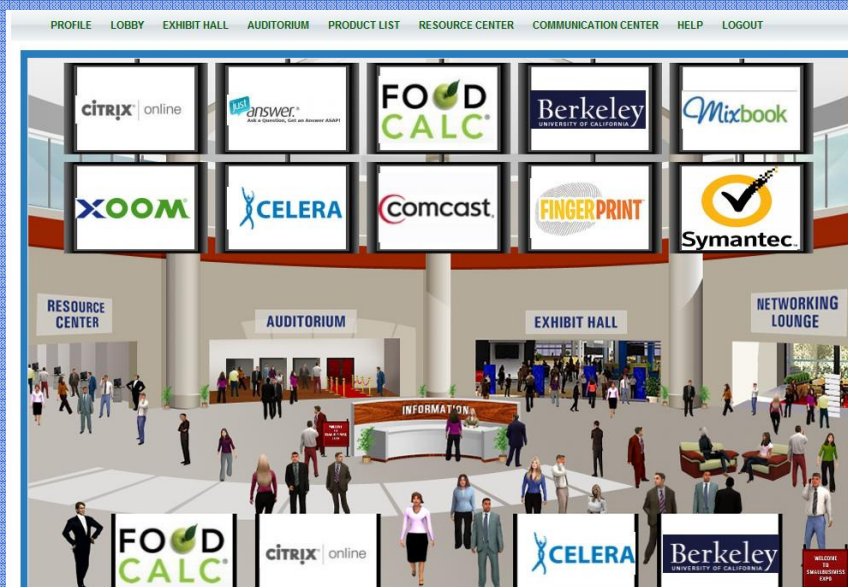
JobExpo365 Overview

Countless job fairs each year have thousands of applicants interacting with hiring companies, career advisors, scheduling follow-up interviews, taking home company's collateral, and sharing countless versions of resumes throughout the event. For many employers adding through the mass of applicants is a time consuming and costly endeavor, usually resulting in a limited number of quality prospective employees.

Developed in conjunction with eZ-Xpo All-in-1 Virtual Event platform, JobExpo365 - Virtual Job Fair is a high impact medium for cost effectively reaching your target audiences, anytime, and anywhere. eZ-Xpo employs its expertise in combining technology with sales and marketing enablement to produce programs with measurable results for wider exposure to your business customers and Internet savvy job seekers.

Virtual Job Fair allows you to:

- Prescreen candidates at the registration stage
- Create candidate's virtual booth to increase exposure
- Upload resume for 1-click resume submit
- Report the tracking of applicants and traffic by activity reports
- Participate in live interview which allows recruiters and applicants can talk and schedule follow up activities



Key Benefits

For the Organizer

- Lower costs - no complex logistics are involved, making execution easier.
- Better and more qualified candidates.
- Opportunity to sell sponsorships and monetize the investment.
- Sell added value by offering clients participation in both physical and online job fairs.

For the Job Seeker

- No need to travel and reducing costs associated with attending.
- Showcase latest accomplishments and projects in a virtual booth.
- Fast, convenient access to employers' contact information and profile.
- Allows for anonymity for candidates for any reason (e.g. currently employed).
- Targeted pool of quality companies to review and apply to.
- Attendance is easy and convenient from any PC with access to the Internet.

For the Employer

- Targeted pool of top quality job seekers.
- Fast, convenient electronic access to resumes.
- Cost effective.
- No travel and complex logistics with show sites.

Why JobExpo365?

- The World's 1st All-in-One Virtual Job Fair Marketplace with built-in on-board training and marketing automation 24/7
- Both employers and jobseekers can showcase their products/services/jobs and latest accomplishments in a virtual booth respectively
- Not just another virtual event platform; but **a network of virtual expo marketplaces 24/7**
- Fully customizable Virtual Expo platform



Solutions and Capabilities

Lead Generation

Today, marketers face unique challenges that drive the need for greater brand awareness, higher quality leads, and faster consideration, all with reduced marketing budgets. Our sophisticated and unmatched lead management tools provide the set of capabilities that enable marketing teams to accomplish all of these tasks in an efficient and cost effective manner.

- Identify common interests through attendee profiling and increase interaction with social media capabilities
- Identify attendee interactions and assign the leads to the appropriate resource—in real time
- Generate measurable results by analyzing progress throughout an event and utilize real time metrics through our ROI dashboard

Corporate Skills-Assessment On-board Training

Build a community to facilitate knowledge transfer and skills training for employees, customers and partners – all in an exciting and interactive virtual environment. JobExpo365 brings dynamic instructional content right to the program attendees, so they benefit from an enriched learning environment.

- Build real-time, and on-demand learning scenarios
- Tie assessments to content matter
- Test for skills acquisition and offer immediate remediation
- Customize the environment for each type of user
- Encourage individuals to form virtual communities and teams to resolve challenges

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