

**Solve your fleet management challenges.**  
**Improve your bottom line.**





## How can you ensure that your fleet is running smoothly, efficiently, and safely — and that every employee in every vehicle is driving productivity and customer satisfaction?

### Your challenges

Anyone who runs a sales, service, or delivery business knows the challenges of fleet management. Your vehicles are critical to your business operations, but they also drive up cost and risk. In light of those challenges, fleet managers are embracing the power of GPS tracking systems. These solutions facilitate unprecedented visibility into the **who, what, when, and where** of corporate fleets and mobile employees.

The most forward-thinking managers are turning to GPS North America for industry-leading technology, service, and support. Our solutions are ideally suited for your company if you seek to achieve any or all of the following business goals:

- » Better measure, monitor, and manage fleet performance
- » Increase employee productivity and accountability
- » Enhance safety and reduce liability
- » Identify opportunities to optimize fuel, vehicle maintenance, and payroll costs
- » Improve customer service
- » Make better use of resources to achieve better bottom-line results

At GPS North America, we've been delivering **integrated fleet management solutions** to sales, service, and delivery companies around the world since 1999. We offer a full continuum of fleet management capabilities — including GPS tracking with integrated dispatch — along with a range of products for locating virtually any company asset.

We're the only provider to offer comprehensive, end-to-end fleet solutions that empower you to optimize employee and overall operational performance. Using a consultative approach, we assess your needs and recommend an integrated solution that will address your specific requirements.



## Complete solutions...

**Our core offerings are two fleet management solutions: SignalTrac™ and MARCUS®.**

**SignalTrac™** is our proprietary fleet management solution. It offers unique features and functionality — including a SmartAntenna that's as small as a credit card, is installed covertly, and is virtually impossible to defeat. It also provides a powerful enterprise platform that can be integrated with other third-party tools and applications.

**MARCUS®** is our entry-level GPS tracking solution. It offers a user-friendly, cost-effective solution for vehicle location, tracking, reports, and alerts — empowering fleet managers to better manage mobile workforces.

In addition to our GPS tracking solutions, we also deliver a suite of asset management solutions — including trailer tracking, heavy equipment tracking, anti-theft units, all-purpose locators, and other value-added services.

## ...Compelling benefits

By working with GPS North America, you can:

- » Benefit from our **personalized, consultative approach**
- » Partner with an established, financially stable company that provides **products you can count on**
- » Enjoy a single source for **end-to-end fleet management solutions** that cover virtually every asset—from trucks to trailers, heavy equipment, and other assets without power sources
- » Tap into a **cost-effective, easy-to-use** and **maintenance-free solution** for tracking and managing your fleet

**GPS North America stands ready to be your single source for better tracking, locating, and managing your company assets.**



## At GPS North America, we apply the following core competencies to every solution and every customer interaction:

**Integrated Platform.** GPS North America offers end-to-end fleet management solutions that integrate tracking and dispatch — providing unprecedented functionality for sales, service, and delivery businesses.

**Value-Added Approach.** Our solutions extend beyond technology. We also identify other partners that can add value to our clients. For example, we've formed a partnership with an insurance provider that will provide premium discounts for companies using our fleet management solutions.

**Customer Obsession.** There's a reason GPS North America has a stellar record for customer referrals and retention. We provide premier service — from pre-sales and installation to ongoing support. Every member of our team cares about our customers and their success, and it shows.

**Flexible, Risk-Free Terms.** Some fleet management solution providers push a leasing model — which is usually to their financial advantage, not yours. At GPS North America, we offer flexible options for purchasing or leasing, and will work with you to determine the right approach for your organization. We even offer two options for risk-free trial of our fleet management solutions.

## Get on 'track' to enhanced productivity and service

The first step to a more successful business is simple: Contact GPS North America. We'll take the time to listen to your situation and your challenges — and then we'll recommend an optimal solution.

**(888) 760- 4477 . (215) 497- 0100 . [info@gpsnorthamerica.com](mailto:info@gpsnorthamerica.com) . [www.gpsnorthamerica.com](http://www.gpsnorthamerica.com)**