



ZAPT On Demand Moving and Delivery Opens Baton Rouge Location, Just in Time for Moving Season

Innovative New Service Provider Bases Operations in Louisiana Technology Park in partnership with local tech start-up StorageAuctions.com

BATON ROUGE, Louisiana— Moving and Delivery will never be the same in Baton Rouge. That’s because ZAPT, an “uber-like” service for Moving and Delivery has planted its operations at Louisiana Technology Park and has begun offering its services in both Baton Rouge and New Orleans metro areas.

ZAPT provides flat rate pricing, “Uber-like” notifications and tracking, exact scheduling control, and live agent support 24/7. ZAPT service is backed by hyper-local operations directors and a “ZAPT Pro” contractor network that is background checked and insured.

“Unlike many *Uber for X* start-ups in the on-demand space, ZAPT has taken a unique hybrid approach by combining a completely tech-enabled digital customer experience, with hyper-local operations, and 24/7 live customer service,” said ZAPT CEO Bill Catania. “We’re proud to be part of the local community here in Baton Rouge, and to be located at the Louisiana Technology Park with so many other innovative tech start-ups and brilliant entrepreneurs”, stated Catania.

Following through on its commitment to local service and operations, ZAPT has employed Patrick Lafollette, a logistics veteran with deep experience in Moving and Delivery, to serve as Louisiana Market Director. The company plans to add up to five full time operational employees over the next twenty-four months who will manage its growing base of background-checked contractors, who are known as “Pros”.

Consumers may engage ZAPT directly by web or mobile, at www.ZAPT.co, OR, may call ZAPT at 225-372-8108 and speak with a ZAPT Operations or Support Specialist 24 hours a day, 7 days a week.

ZAPT provides flat rate pricing, complete scheduling control, and the ability to book tasks instantly

- **Answer a few Questions.** Consumers answer a few questions in the ZAPT app to get a “firm” price quote that can be converted into a booking. While there are millions of permutations and scenarios that can impact the price of a move or delivery, the ZAPT app intuitively and instantly determines an accurate flat rate price, giving consumers peace of mind that their price will not change, a practice common in the moving industry.
- **Select Exact Day & Time.** According to Realtor.org, 33% of all home closing deals face closing delays. ZAPT provides complete scheduling control to consumers, letting them select the exact date and time to have their task completed. Consumers that face a closing delay may re-schedule without penalty.
- **Consider it ZAPT.** Once an order has been completed, it is dispatched to the localized ZAPT Pro network where services are needed. ZAPT Pros receive tasks via the ZAPT Pro mobile app, enabling visibility to all task details, origin and destination, and two-way communication between consumers and ZAPT Pros. At the completion of each task, consumers are asked to rate their Pro, helping maintain quality control within the network.



In addition to its “direct to consumer” offering, ZAPT Commercial provides logistics solutions to several business verticals. ZAPT Commercial enables businesses to improve their capabilities and solve logistics problems; from powering “same day delivery” for Retailers of all types, to improved business process management (BPM) for Property Managers, to a converged “Moving + Storage” solution for Storage Operators. “We’ve already secured retailers and property managers here in Baton Rouge that have committed to using our service. The Moving and Delivery industry needed innovation and that’s what we are all about”, stated Patrick Lafollette, Louisiana Market Director.

ZAPT shares its office space at Louisiana Technology Park with Baton Rouge based StorageAuctions.com, a pioneer that is changing the storage industry with its online platform for storage auctions. StorageAuctions.com is owned by local Baton Rouge businessman, Lonnie Bickford, who also owns Appletree Storage, and is on the Board of Advisors of ZAPT. “We’re excited to partner with ZAPT at our locally operated Appletree Storage locations. We’ll make it easy for our customers to get Storage and Moving services all in one place, moving items in, to and from storage, can all be accomplished through one phone call or web visit.”, stated Bickford.

ZAPT is headquartered in Orlando, Florida, and currently offers its services in Orlando, Charlotte, Raleigh, Central New Jersey, and Baton Rouge, with further expansion planned throughout 2018. Through its subsidiary, On Demand Logistics Services, the company operates Move 24/7 in Des Moines, Iowa, which has been live to consumers since 2016.

About ZAPT: The ZAPT technology platform connects consumers and businesses with background checked Pros to complete any number of logistics tasks; including Moving, Delivery, and Moving Labor. ZAPT’s real-time pricing engine allows consumers to receive flat rate prices, removing the worry of last minute price escalation or improprieties that are common in the Moving industry today. ZAPT Commercial integrates the pricing, scheduling, and notification elements of the ZAPT technology platform into the business processes of Retailers, Property Managers, Storage Operators, Home Staging Companies, and Product Manufacturers, enabling a fully outsourced logistics solution, powered by a scalable, real-time, on-demand labor force of ZAPT Pros, 24 hours a day. For more information about ZAPT, please visit www.ZAPT.co.

About StorageAuctions.com: Storageauctions.com is an online platform for buyers and sellers to access online self-storage auctions. Bidders access auctions in real time to bid on items without the time and expense of travel. Sellers use the website to decrease disruption in their day to day operations by using the power of the internet to increase revenue. Storageauctions.com takes the chaos out of live auctions and creates a controlled process to handle delinquent and abandoned units.

About Louisiana Technology Park: Louisiana Technology Park provides companies and entrepreneurs with a broader avenue for intellectual enrichment and technological discovery by partnering scientific investigation and business enterprise under one umbrella.



Media Contact:

Bill Catania
CEO
ZAPT – On Demand Moving and Delivery
Tel: 321-285-7682 x18
Email: bill.catania@ZAPT.co
Website: www.ZAPT.co

Louisiana Operations

Patrick Lafollette
Louisiana Area Director
ZAPT – On Demand Moving and Delivery
8000 Innovation Park Suite 303
Baton Rouge, LA 70820

Tel: 225-372-8108 x5
Email: patrick.lafollette@ZAPT.co
Website: www.ZAPT.co