



THE BROOKS GROUP

# IMPACT-U<sup>®</sup> ONLINE SALES TRAINING

It's not just eLearning. It's empowering your sales team to break sales records.

**\$595**

**6-MONTH SUBSCRIPTION  
PRICE PER LEARNER\***

\*VOLUME DISCOUNTS  
AVAILABLE

## SALES TRAINING **WHEN YOU NEED IT, WHERE YOU NEED IT.**

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IMPACT-U<sup>®</sup> captures the magic that's delivered in the classroom version of IMPACT training and delivers it in a convenient, interactive, and gamified learning system.



### **ACCESSIBILITY**

Your salespeople can learn at their pace, wherever they are. Perfect for widely dispersed teams and on-the-go sales professionals.



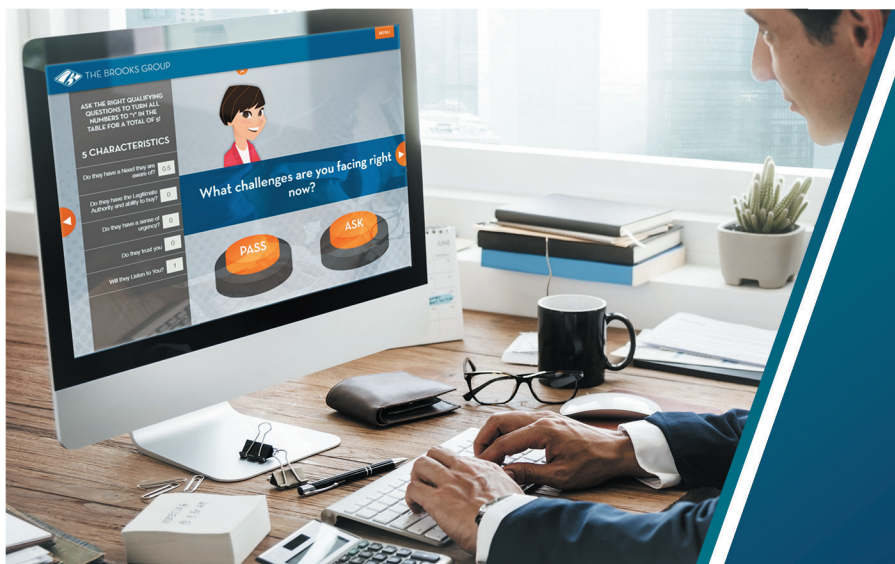
### **GAMIFICATION**

Gaming elements and an intuitive design engage learners and improve retention of new selling skills. Who said sales training can't be fun?



### **COACHING**

Your sales managers can gain insight into which areas are most challenging for your sales reps. Targeted coaching has never been so simple.



## SALES TRAINING, REVOLUTIONIZED

THE AWARD-WINNING IMPACT SELLING® SYSTEM IS NOW AVAILABLE IN AN ONLINE TRAINING FORMAT-PLACING SALES EFFECTIVENESS AT YOUR SELLER'S FINGERTIPS.

### THE POWER OF IMPACT

IMPACT Selling has been taught to over one million sales professionals around the world. Now, it's more accessible than ever before. The straightforward, consultative selling techniques of IMPACT are available on-demand in the latest evolution of online sales training.

We've combined 40+ years of sales effectiveness experience with an intelligent design optimized for the modern learner.

### CLUNKY, BORING ONLINE LEARNING? NOT A CHANCE.

IMPACT-U uses the most current, up-to-date capabilities of online learning to deliver proven selling skills to your salespeople in a way that feels engaging and natural to them.

Key selling principles are introduced and reinforced to learners in a fun, easy-to-grasp format.

### IMPACT-U BENEFITS

- ➔ **Flexible Learning** - self-paced modules fit into your team's busy schedule, minimizing disruption
- ➔ **Microlearning Format** - bite-sized, easy-to-digest content keeps the modern learner engaged
- ➔ **SCORM Compliant** - easily plugs into most LMS systems to track learner's progress
- ➔ **Intuitive User Interface** - an effortless learning experience allows users to focus on their new selling skills
- ➔ **Agile Design** - accessible across multiple devices



*"This program really brings IMPACT to life. The Brooks Group's eLearning platform manages to deliver what many others can't: uniquely useful information presented in an extremely interactive, entertaining, and vibrant package. This is not your grandfather's eLearning!"*

**Richard Williams**

Director of Training & Development, Charles Aris Inc.

### WHO IS THIS COURSE INTENDED FOR?



Large, widely-dispersed sales teams



Small sales teams



Supplemental content to reinforce a live sales training event



New hires brought onto a team already trained in IMPACT



Pre-work before a live sales training event

Contact a sales representative from The Brooks Group to learn more about the latest in the evolution of sales training and request a demo today!

Request a demo today!  
**800.633.7762**  
sales@thebrooksgroup.com