



Dear Business Partner,

Please accept this letter as an introduction to 4 the Fallen and the 2nd Annual 4 the Fallen Golf Tournament, for which we request your sponsorship and/or In-kind donations.

4 the Fallen is a 100% Volunteer Organization and as a nonprofit 501(c)(3) organization all contributions are tax-deductible. 4 the Fallen currently supports fallen and/or injured heroes and their families through our Advanced Prosthetic and Service Dog Programs. 4 the Fallen is funded by gifts, grants, local fundraising efforts, and by local sponsors like yourself.

The 4 the Fallen 2nd Annual golf tournament is a great opportunity for your company to support a worthy cause and at the same time receive valuable exposure nationwide.

**Sponsorship Highlights:**

- **Million Dollar Shootout**, 10k Hole in one, Long Drive, Helicopter Ball Drop
- Opportunity to include branded items in player gift bags and/ Virtual Gift Bag
- Tee Signage
- Sponsor recognition plaques
- Company name and logo on all golf carts
- Company Logo and information included in all media advertising
- Up to 8 Golfer/Dinners
- Golf with Veteran Amputee (Limited # available)

Enclosed please find details of the 4 the Fallen Golf Tournament, which will be held at The Golf Club at Hawks Prairie in Lacey, WA on Aug. 26<sup>th</sup>, 2017.

Your involvement will make this year's event a special and successful tournament.

We appreciate your consideration and look forward to hearing from you soon. Find more information at <http://www.4thefallengolf.com> Should you have any questions, feel free to call me at (949) 279-4043.

Sincerely,

*Adam Rummel*

Adam Rummel - Chairman



## **SPONSORSHIP OPPORTUNITIES**

Thank you for your interest in supporting the 2nd Annual 4 the Fallen Golf Tournament by participating as an event sponsor. There are several levels of sponsorship to consider, all providing exposure to potential business partners.

### **SPONSORSHIP FULFILLMENT**

#### **Title Sponsor - \$10,000**

- **Million Dollar Shootout Sponsor**
- Primary Signage on two (2) Tees
- Company's name on all golf carts as Title Sponsor
- Company Logo on event shirts
- Tournament named after company
- Placement in all marketing materials & event banners
- Recognition in pre/post event press releases and marketing materials
- Opportunity to include two logo items in take-away (\$25 value or more)
- Advertising links in all digital marketing to include in the tournament (applicable to deadlines)
- Recognition in all publicity and print media on website and social media
- Opportunity to speak during dinner and awards (Optional)
- Eight (8) Golfers and Eight (8) additional dinner guests with reserved table

#### **Platinum Sponsor - \$7,500**

- One (1) Tee Signage
- Company's name on all golf carts
- Placement in all marketing materials & event banners
- Recognition in pre/post event press releases and marketing materials
- Opportunity to include one logo item in take-away (\$25 value or more)
- Advertising links in all digital marketing to include in the tournament (applicable to deadlines)
- Recognition in all publicity and print media on website and social media
- Four (4) Golfers and four (4) additional dinner guests with reserved table

#### **Gold Sponsor - \$5,000**

- One (1) Tee Signage
- Company's name on all golf carts
- 6' by 3' Registration Banner (Must provide Banner)
- Placement in all marketing materials
- Recognition in pre/post event press releases and marketing materials
- Opportunity to include one logo item in take-away (\$25 value or more)
- Logo on event site with link to your website
- Four (4) Golfers and Four (4) additional dinner guests



### **Silver - \$2,500**

- One (1) Tee Signage
- Company's name on all golf carts
- 6' x 3' Happy hour Banner (Must provide Banner)
- Placement in all marketing materials
- Recognition in pre/post event press releases and marketing materials
- Logo on event site with link to your website
- Four (4) Golfers/Dinner

### **Player Gift Bag Sponsor - \$1,500**

- Two (2) Dinner guests
- Placement in all marketing materials & Social Media
- Logo on event site with link to your website
- Placement in and on Golf Cart
- Recognition at event

### **Awards Sponsor - \$1,200**

- Two (2) Dinner guests
- Awards Banner (Must provide Banner)
- Placement in all marketing materials & social media
- Logo on event site with link to your website
- Recognition at event

### **CONTESTS - \$500 (6 available) \*\***

1. PUTTING CONTEST (1 male, 1 female)
2. LONGEST DRIVE (1 male, 1 female)
3. STRAIGHTEST DRIVE (1 male, 1 female)

\*\*Includes Signage, logo on website sponsor page, placement on marketing materials

### **HOLE SPONSOR – \$250 (18 Available)**

Includes signage at hole, logo on website sponsor page.



## 2nd ANNUAL GOLF TOURNAMENT

Please complete sponsorship information below

Company Name \_\_\_\_\_

Street, City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Telephone # \_\_\_\_\_

Web URL \_\_\_\_\_

E-Mail address \_\_\_\_\_

Selected Sponsorship Level \_\_\_\_\_

Please email this completed form to **Adam Rummel** at [adam@4-thefallen.org](mailto:adam@4-thefallen.org)

Please make check payable to: **4 the Fallen**

Mail check to:

**4 the Fallen**

*Attn: Adam Rummel*

*42 Santa Fe*

*RSM, CA. 92688*

For questions contact Adam Rummel

Email: [adam@4-thefallen.org](mailto:adam@4-thefallen.org)

Phone: 949.279.4043