## Saskatoon-Based Retailer GMG Jewellers Announces Exclusive Tacori Journeys and Tacori Takeover Event

Known for their commitment to bringing the very best in bridal and fine jewellery pieces to their customers, GMG Jewellers, located in downtown Saskatoon, Saskatchewan, has announced the hosting of the exclusive Tacori Takeover event, as well as the launch of the Tacori Journeys travel voucher promotion.

Scheduled for October 20<sup>th</sup> and October 21<sup>st</sup>, the Tacori Takeover Event will feature an expanded selection selection of the diamond-adorned engagement rings, wedding bands, and fine fashion jewellery from the California-based artisans at Tacori. In addition to this expanded selection, GMG Jewellers' customers will be able to speak with a specially-trained Tacori expert to help them with finding the ideal Tacori piece for any occasion.

In addition to the Tacori Takeover event, GMG Jewellers will also be offering customers the opportunity to participate in the Tacori Journeys promotion. As a part of the Tacori Journeys promotion, guests who make a qualifying purchase of a Tacori designer fine jewellery item, will have the opportunity to earn up to \$5,000 in travel vouchers that can be applied towards destinations throughout the world. (Certain exclusions apply. Please see store for details on qualifying purchases).

When asked about the event, GMG Jewellers Event Leader Alexandria said, "we are very excited for this event. We will have Tacori rings from every collection, in every color, size, and shape and are more than confident that every customer who visits the Tacori Takeover event will find exactly what they're looking for."

For more information, or to RSVP to the Tacori Takeover event, please call 306.665.8463, visit the "Contact us" page of GMG Jewellers, or visit the Saskatoon, Saskatchewan showroom of GMG Jewellers today!

## **About GMG Jewellers:**

Located in historic downtown Saskatoon, Saskatchewan, at the corner of 1<sup>st</sup> Avenue and 21<sup>st</sup> Street, GMG Jewellers is a retailer of authentic, luxury-grade, fine jewellery items including loose diamonds, designer engagement rings and wedding bands, as well as an array of fashion jewellery pieces. Established in 1984, family-owned and operated GMG Jewellers services Regina, Moose Jaw, Prince Albert, North Battleford, and Estevan areas, and houses three onsite goldsmiths with over 60 years of combined experience. For information on the products and services offered by GMG Jewellers, please visit <a href="GMGJewellers.com">GMGJewellers.com</a>, or call (800)-209-9154, for more.