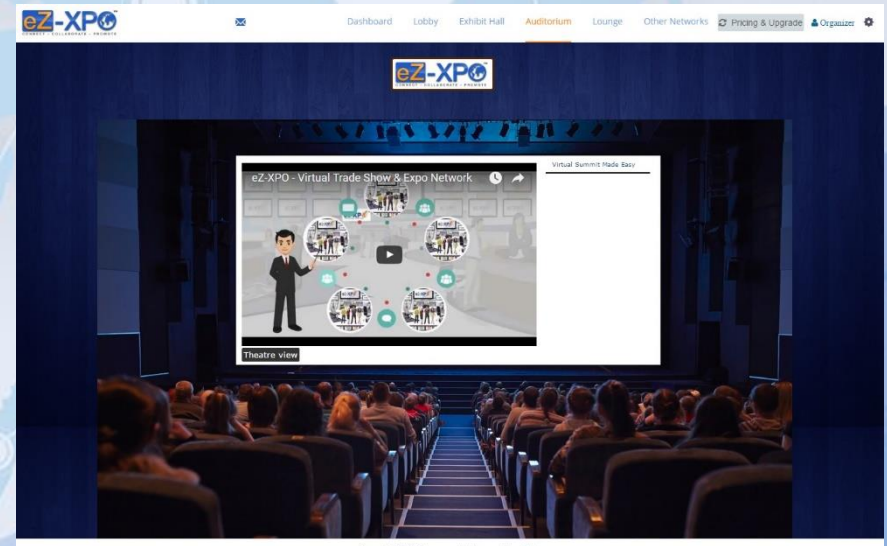# Virtual Summit & Expo

Sponsorship & Exhibitor Packet

AS A SPONSOR OR EXHIBITOR,

You are supporting the first-ever virtual summit and expo for all your stakeholders:
The Virtual Summit & Expo goals are to empower all to connect, collaborate, promote, educate, connect them to leading experts to learn practical insights and, products and resources that will help each stakeholder to thrive.

Our sponsorship packages offer you maximum exposure and opportunity to engage with all stakeholders worldwide and nationwide before, during and after the conference.

Sponsorship & Exhibitor Packages

This first-of-its kind virtual expo and conference gives you a unique chance to reach hundreds of virtual attendees and thousands of others through the Virtual Summit and Expo Network.

All sponsorships include recognition through display ads throughout the expo conference, logo placements and links on our expo conference website, program and guides. For our premier sponsors we are also providing promotion and endorsement through our social media outlets and website.

Professional, Enterprise & Global Exhibitor Plans

*** Daily Engagement – Massive Traffic & Leads ***

Annual Plan

★ **Professional**

Easy to get started to connect and capture traffic and leads.

★ **Enterprise**

Best Deal – nurture customers from prospect to sales conversion.

★ **Global**

Automate the overall lead generation process to sales conversion with CRM integration and AI-Chatbot.

Professional $1000	(Best Deal) Enterprise $2500	Global $5000
Video Showcase, Product Tour	Video Showcase, Product Tour	Video Showcase, Product Tour
Announcement, Discussion Board	Announcement, Discussion Board	Announcement, Discussion Board
Marketing Analytics, Content-Drip Campaign	Marketing Analytics, Content-Drip Campaign	Marketing Analytics, Content-Drip Campaign
Text Chat	Text, Video Chat & Webinar	Text, Video Chat & Webinar
FB, Twitter & YouTube Live	FB, Twitter & YouTube Live	FB, Twitter & YouTube Live
	CRM Integration	CRM, AI-Chatbot Integration
	Feature Video Auditorium-1 Month	Feature Video Auditorium-2 Month
Subscribe	**Subscribe**	**Subscribe**

Diamond, Gold & Silver Sponsor Plans

*** Daily Engagement – Massive Traffic & Leads ***

Annual Plan

Silver

High engagement and exposure

Gold

Best Deal – High engagement, exposure, and network effect

Diamond

Maximum engagement, exposure, network effect

Silver $10,000	(Best Deal) Gold $25000	Diamond $50,000
All Global Exhibitor Features	All Global Exhibitor Features	All Global Exhibitor Features
Featured in Home Page	Featured in Home Page	Featured in Home Page
Featured in Network Lounge	Featured in Network Lounge	Featured in Network Lounge
Virtual Avatar*	Virtual Avatar*	Virtual Avatar*
Logo in 2 Breakout Room	Logo in 3 Breakout Room	Logo in 5 Breakout Room
Up to 2 Virtual Expo Networks	Up to 3 Virtual Expo Networks	Up to All Virtual Expo Networks
Subscribe	**Subscribe**	**Subscribe**

*** Connecting to Multiple Virtual Expo Networks ***

Explanation of Features and Benefits

Ongoing Exposure: The Virtual Summit and Expo Network environment will be open after the conclusion of the event. The booths will remain open for attendees to download collateral and browse your booth when they return to view the recorded conference sessions. However, booth may not have dedicated staff to engage attendees unless they have AI-Chatbot.

Banner Display Ads: Exhibitors and sponsors can provide banners to be displayed throughout the Virtual Lobby of the conference environment. The banners is link to your exhibitor booth within the virtual expo.

Pre-recorded Videos: Exhibitors and Sponsors can upload a pre-recorded video of their products and services to their exhibitor booth.

Message Forums: Event attendees, exhibitors, speakers and sponsors can participate in message threads that are available during and post-conference for discussions to continue.

Text/Group Chat: Event attendees, exhibitors, speakers and sponsors can participate in real time chat before, during and after the conference.
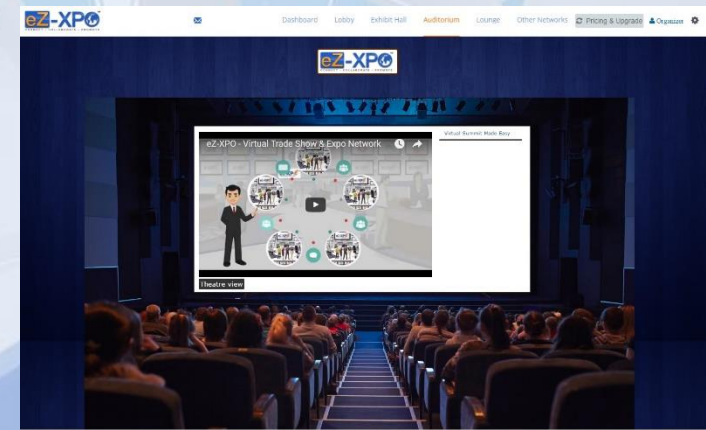
Explanation of Features & Benefits

Content Drip Campaign: Exhibitor can post valuable content in their booth banner based on specific time duration to attract more attendees' registration.

Marketing Analytics: deliver insights and analyze data about attendees who visit your virtual booth. Generate Reports and downloadable lead spreadsheet

Webinar Integration: Every virtual booth is fully integrated with Zoom.us. Exhibitor can launch Zoom webinar from their virtual booth and invite all attendees to participate before, during and after the event.

CRM Integration: Every virtual booth is fully integrated with CRM providers (i.e., Salesforce, Hubspot, Mailchimp). Hot leads can be configured to send directly to the CRM provider automatically.

Free Conference Passes: These passes allow you, a colleague or a client, to attend the virtual conference and the 60- day post-event access.

Social Live: Each virtual booth is fully integrated with Facebook Live, Periscope Live, and YouTube Live. Exhibitor can easily launch any of the social media live for massive social media traffic.

Live Streaming: Every exhibitor can livestream via Zoom or YouTube Live in their virtual booth or auditorium.
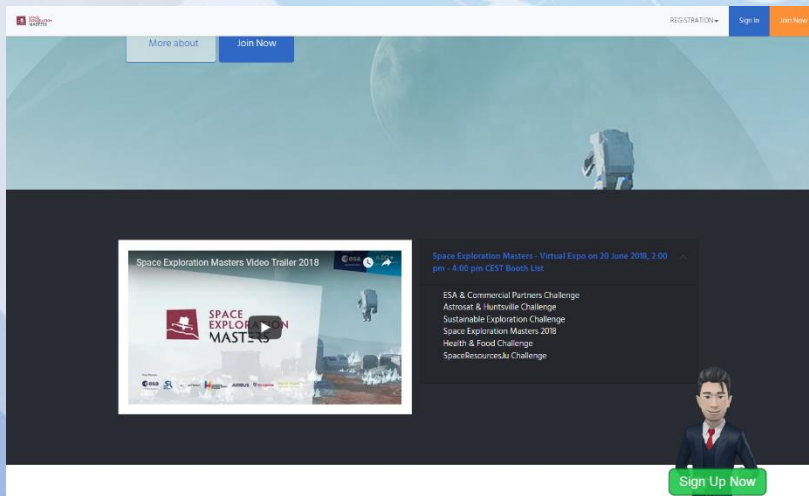
AI-Chatbot: Exhibitor can set up AI Chatbot to engage with attendees automatically based on FAQ (frequent asked questions).

Multiple Virtual Expo Network Access: Sponsor booth can be duplicated in multiple Virtual Summit and Expo for maximum exposure, traffic, and network effect.

Virtual Avatar#: A 3rd party premium service to greet attendees coming to the virtual booth.

Please Contact Us for Further Information – Virtual Summit & Expo Network Staffs:

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