## This is Kathy.

SHE LIVES AN ACTIVE AND HAPPY LIFE IN RETIREMENT.





KATHY LOVES
SPENDING TIME
WITH HER
GRANDDAUGHTER.

BUT SHE WISHES THEY COULD STAY CONNECTED EVEN WHEN THEY ARE APART.

KATHY WANTS TO HEAR FROM HER MORE OFTEN: PHOTOS, DAILY UPDATES, ANYTHING TO STAY IN TOUCH.



## Kathy's granddaughter uses social media every day.

SHE SHARES HER LIFE AND THOUGHTS ONLINE MANY TIMES A DAY, OFTEN TO STRANGERS.

Kathy struggles to use technology.

SHE WORRIES ABOUT HER PRIVACY ONLINE AND FINDS SOCIAL MEDIA HARD TO USE. SO KATHY AND HER GRANDDAUGHTER REMAIN DISCONNECTED.



Kathy wants to build a legacy for generations to come.

AS SHE GROWS OLDER, SHE WANTS TO STAY CONNECTED WITH FAMILY AND KEEP HER MIND SHARP.

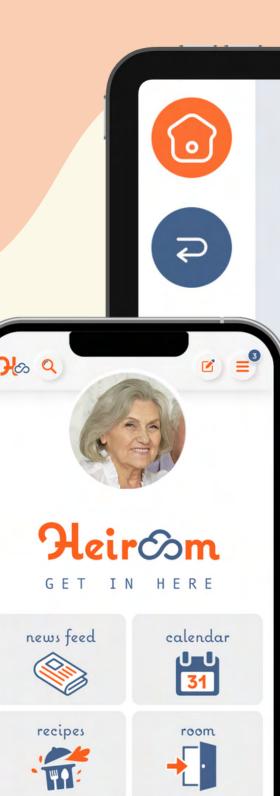
KATHY NEEDS A WAY TO SHARE OLD PHOTOS, TELL HER STORIES, AND ACTIVELY ENGAGE WITH LOVED ONES.





HEIROOM IS A
TRULY PRIVATE
SOCIAL MEDIA
EXPERIENCE

SHARE, POST & CONNECT WITH FAMILY



Preserve your family history,

one post at a time

What kind of Memory do you want to record?





Tell a Story

Talk About a Photo Respond to a Prompt

> NO ADS. NO POP-UPS. NO DATA SHARING.

## INTRODUCING: THE EASY USER INTERFACE

DESIGNED FOR PEOPLE WHO HAVE DIFFICULTY USING
TECHNOLOGY Heircom My Timeline **Activities New Memory** Storybooks







THANK YOU FOR YOUR TIME AND INTEREST

JOIN HEIROOM TODAY!







AVAILABLE ON WEB, IOS, AND ANDROID WANT TO LEARN MORE?







CONTACT US.