## Michael M – Press Release

## Michael M Announces Launch of Two New Engagement Ring Collections

Already well-known in the bridal jewelry industry for creating some of the most unique engagement rings and <u>wedding bands</u> available today, Michael M has announced the launch of their all-new <u>Loud and Defined engagement ring</u> collections.

Featuring bold diamond-adorned pieces, the engagement rings of Michael M's Loud and Defined collections mark an impressive step forward for the California-based jewelry. On display today at authorized Michael M retailers, the engagement rings of the Loud and Defined lines skillfully combine Art Deco fashions with chic contemporary designs, resulting in a piece of bridal jewelry artistry perfect for brides of all ages and tastes.

When asked about these new engagement ring collections, Michael M CEO Peter Meksian commented that, "the Loud and Defined engagement lines are a significant move forward for Michael M. In addition to being sparkling and wonderful, these rings are perfect testament the way that Michael M provides only the most cutting-edge jewelry styles to our customers."

For more information on the engagement rings of Michael M's Loud and Defined collections, please visit MichaelMCollection.com, or check out the Michael M "<u>Store Locator</u>" to find the authorized Michael M retailer nearest you.

About Michael M:

Founded in 2008 by designer Michael Meksian and son Peter Meksian, Michael M crafts luxury engagement rings, wedding bands, necklaces, earrings, bracelets, and fashion rings. With over 35 years of industry experience, the Meksian family developed and continues to produce glamorous fashion and bridal jewelry from his Los Angeles-based studio. Michael M's motto, "diamonds over metal," has inspired his artisans to craft luxurious jewelry by merging time-honored traditions and innovative modern techniques. For more information on Michael M, visit <u>MichaelMCollection.com</u>, or visit their Instagram or their Facebook fan page to learn more.