

# What's New



**Left:** Homefront Girl founder Gaby Juergens with Pink Camo bear and Snowflake

**Below:** Founder Gaby Juergens has said, "The Homefront Girl Teddy Bear Collection makes its debut with bears that have messages of love and support. They are designed for everyone that has ever shared their hero with the world!"

## Homefront Girl

The Homefront Girl Signature Teddy Bear Collection has a dual purpose: raise awareness for the exploits of everyday heroes, including soldiers and first responders, and raise money for a four-star-rated military charity. A portion of the revenue earned from the teddy bear sales goes to Operation Homefront, an organization committed to strengthening and supporting veterans and military families.

The Homefront bears are clad in clothing that reveals their support for soldiers, sailors, and other warriors who are fighting on behalf of America. The bears are suitable for ages 3 and above. Their message: "We represent love, admiration, and concern for our heroes every day." ([www.homefrontgirl.com](http://www.homefrontgirl.com))

**Below:** Snowflake



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HOMEFRONT GIRL SIGNATURE BEAR



BLUE CAMO KISSED A SAILOR



"SNOWFLAKE HOMEFRONT GIRL"



PINK CAMO KISSED A SOLDIER