

# SPARK HIRE

## How is Spark Hire different from Zoom or Skype?

At a glance:

Video Chat vs. Video Conferencing vs. Video Interviewing



### Video Chat:

Meant for personal use or to make a quick call



### Video Conference:

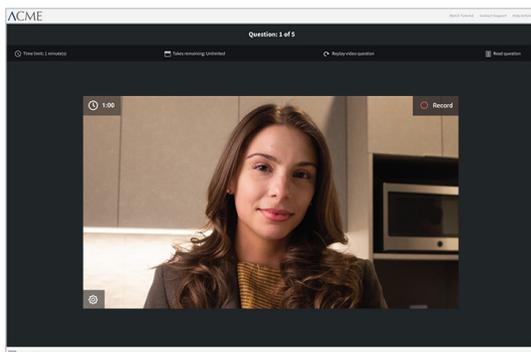
Collaboration tool for general business meetings



### Video Interview:

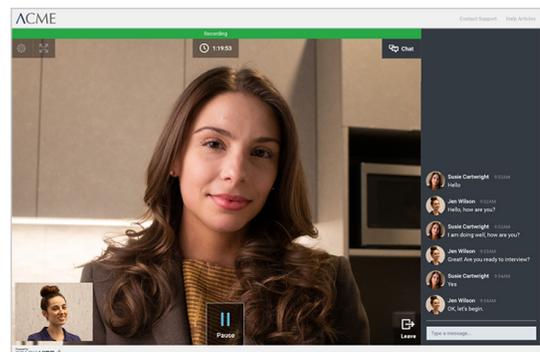
Platform built for recruiting purposes

## The Spark Hire Platform



### One-Way Video Interviews

Candidates record video responses to a series of interview questions on their own time. Recruiters and hiring managers can review these recordings at their convenience.



### Live Video Interviews

Can't meet with a candidate in-person? Connect face-to-face via webcam and record the interviews to collaborate with the hiring team.

## What Does it Mean to Be “Built for Recruitment?”

- ✓ Branded for a positive and professional candidate experience
- ✓ Automatic recording for improved collaboration and future reference
- ✓ Cloud-based (no software to download, no adding to contact lists)
- ✓ Full platform built for recruitment (additional supporting features and tools, and plus all interviews stored in one place)
- ✓ Support for your team and your candidates

## Where does this fit in the hiring process?



Most organizations use the **one-way video interview** early in the hiring process. One-way video interviews can be used both as a replacement for the phone screen, or as a complementary piece. Either function allows hiring teams to gain more insight in less time, share the recorded video interviews with hiring managers, and make better decisions about which candidates advance in the process.



Most organizations use **live video interviews** later in the hiring process when they're unable to meet with a candidate in person.



Ready to start streamlining your interviews like 6,000+ Spark Hire customers?

Discover why customers rate Spark Hire as the #1 video interviewing platform on major software review sites.

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