

Media Contact Tom Kudirka tom@v.Golf 402 699 8384

## **PRESS RELEASE**

## vGolf receives Patent for its Mixed Reality Golf Simulation and Training System

Omaha, NE January 21, 2019 - vGolf is pleased to announce that it has received patent approval for its mixed reality golf simulation and training systems. The technology will revolutionize how golfers play and train by blending the real world with a virtual reality overlay.

Mixed reality golf simulation and training system that can use, along with a user's existing standard golf equipment, a golf ball launch monitor to track the initial ball positional data, spin and acceleration, and simulate the complete ball path and location or use complete ball tracking data and displays the actual ball path and location. Mixed reality glasses allow the display of ball tracking data over the real world view and/or an immersive display of a simulated world view, depending on the user's head or view position. Golf simulation graphical views can include various options, including simulated or panoramic photographic views of a golf course, simulated graphics and data superimposed over a real world driving range view, or simple ball tracking data superimposed over a real world view at any location.

"vGolf is an exciting new solution that revolutionizes how golfers will play and train by bringing mixed reality to the game of golf," said Tom Kudirka, vGolf Founder and CEO. "vGolf combines augmented reality glasses with its proprietary software to blend the real world with a virtual reality overlay creating a thrilling mixed reality product for the consumer."

Simply put on the glasses and begin tracking your shots through the four product modes; Virtual Ranges, play thrilling mixed reality point scoring golf games by trying to hit holographic images floating above a driving range. Virtual Caddy, play on any golf course and view real-time statistics of your golf game on the HUD of the AR Glasses. Virtual Instructor, view a 3D holographic avatar of your actual golf swing and receive instructions from a professional golf instructor on how to improve your game. Virtual Courses, surround yourself in a 360° panoramic of actual golf courses. Play them like you're actually there. Click here to watch the vGolf Video.

vGolf will debut their patented technology to the golf industry as part of the 2019 PGA Merchandise Show on January 23rd - 25th in booth No. 1201.

## **About vGolf**

vGolf, LLC is leading the way in mixed reality simulation and training systems for the golf industry. The founder, Tom Kudirka, is best known for creating Medal of Honor Allied Assault for Electronic Arts and assembling the Infinity Ward development team who created the Call of Duty/Modern Warfare series. The vGolf management team is comprised of video game veterans. This combined with next generation technologies yields breathtaking mixed reality experiences. For additional information visit <a href="https://www.v.Golf">www.v.Golf</a>.

## **For Media Inquiries Contact:**

Tom Kudirka President vGolf, LLC tom@v.Golf 402 699 8384