

AN OFFICIAL PRESS RELEASE
Waterfall Jewelers

Save on Holiday Gifts They'll Love During Waterfall Jewelers' Hearts on Fire Trunk Show

With an extended selection of the designer's fashion and bridal offerings, customers can find the perfect present for loved ones and lovers alike.

WATERFORD and WHITE LAKE, Michigan, November 4, 2019 (Newswire.com) - With Halloween over, the frenzy of holiday shopping begins. Luckily for those with a weakness for sparkle, Waterfall Jewelers is here to help.



On Friday, November 8th and Saturday, November 9th Waterfall Jewelers will host a trunk show featuring the

luxurious looks from Hearts on Fire. The event, which takes place at the retailer's Waterford showroom, will start at 10AM and end at 5PM on both days.

Shop the brand's most popular **bridal** and fashion looks as well as one-off, exclusive lines not typically carried at Waterfall Jewelers. Delight in the delicacy of the Lorelei collection, an array of pieces featuring scalloped and diamond-studded metalwork to emulate the look of lace. Or look to the Aerial collection, which takes inspiration from nature to craft simple, feminine looks perfect for any fine jewelry aficionado.

Waterfall Jewelers also offers the following savings for Hearts on Fire jewelry lovers:

- Receive \$100 in store credit with every purchase of \$1400 or more
- Receive \$200 in store credit with every purchase of \$2400 or more
- Receive \$350 in store credit with every purchase of \$4200 or more
- Receive \$500 in store credit with every purchase of \$10,000
- Receive \$1000 in store credit with every purchase of over \$10,000

For those that haven't had a chance to check out the jewelry retailer's **new Waterford location**, this is the perfect time to do so! Stock up on holiday gifts for the whole family while exploring the newest additions to the store: well-loved watch brands MICHELE, ORIS, and Shinola.

Booking an appointment during the event is highly recommended, as Hearts on Fire is one of the

retailer's most popular offerings.

For more information on Waterfall Jewelers' Hearts on Fire trunk show or to book an appointment, call the retailer's Waterford location at (248) 623-9422. Appointments can also be reserved by emailing deanna@waterfalljewelers.com.

About Waterfall Jewelers

With two locations in Waterford and White Lake, Waterfall Jewelers is a Michigan-based jewelry retailer that is passionate about customer care and fine jewelry. The company was originally founded by Thomas F. Brown, Sr. in 1979, and it has remained a family-owned operation in the years since. In addition to sourcing high-end bridal, fashion, and watch brands for its discerning clientele, Waterfall's dedication to the local community shows in its "Batteries for Charity" program, where customers are encouraged to make a donation to a local charity in lieu of payment for their watch battery replacement.

To learn more about the brands available, services offered, or events hosted by Waterfall Jewelers, get in touch by calling their Waterford showroom at (248) 623-9422 or their White Lake store at (248) 698-1200.

Source: Waterfall Jewelers

Additional Links

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