Northeastern Fine Jewelry

Northeastern Fine Jewelry to Host Simon G Signature Event Trunk Show

The founder of the brand, Simon Ghanimian, will also be present at NEFJ's second-ever Simon G event to assist shoppers with creating custom designs and choosing the perfect jewelry item to take home

NEW YORK, July 25, 2018 (Newswire.com) - On Friday, July 27th and Saturday, July 28th at their Albany and Schenectady showrooms respectively, Northeastern Fine Jewelry will host their second-ever Simon G Signature Event trunk show.



That weekend Simon Ghanimian, the esteemed founder of fine jewelry company Simon G, will reveal his latest designs and some of his favorite jewelry pieces from the brand.

Attendees of the event can enjoy drinks and hors d'oeuvres while exploring the latest and greatest from Simon G's engagement ring, wedding band, and fine jewelry lines.

"Simon is extremely hands-on with each customer, and everyone enjoys working with him," said Carolyn Ginsberg, the director of marketing at Northeastern Fine Jewelry. "He has great ideas and really makes a difference in the customer's experience, especially if they're looking to customize something."

Ginsberg also noted that several customers who attended last year really enjoyed the whole experience of working directly with the designer to bring their jewelry vision to life.

This year, shoppers can expect to see Simon G walking around the sales floor for the entire day, assisting customers with their jewelry needs.

For more information on the Simon G products that will be available that weekend or for questions regarding the event in general, please call 1-855-795-NEFJ or send an email to info@nefj.com.

About Northeastern Fine Jewelry

Established in 1980, Northeastern Fine Jewelry is the source in the greater Capital Region area for designer engagement rings, wedding bands, fashion jewelry, luxury Swiss-made timepieces, and GIA-certified loose diamonds. Located in Schenectady, Albany, and now Glens Falls, New York, Northeastern Fine Jewelry extends a number of fine jewelry services including full-service jewelry and timepiece repairs, custom jewelry design services, as well as professional appraisal services done

entirely on-site.

For more information on the sales, promotions, events, and products available at Northeastern Fine Jewelry, please visit NEFJ.com, call 1-855-795-NEFJ, or visit either of their Schenectady, Glen Falls, or Albany, New York showrooms today.

Source: Northeastern Fine Jewelry

Additional **Links**

• Northeastern Fine Jewelry website

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