

For Immediate Release
SocialMadeSimple, LLC
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SocialMadeSimple Launches COVID-19 Restaurant Relief Initiative
Participants to Receive FREE Digital Marketing Program & Resources

BOSTON - SocialMadeSimple announced today the launch of an unprecedented Restaurant Relief Initiative which will expand FREE digital marketing assistance to restaurants affected by COVID-19.

"In the wake of a pandemic that has brought the world to a standstill, we want to do our part by extending free social media advertising resources to restaurants that have made a pivot toward pick-up and delivery services," said David Black, CEO, SocialMadeSimple. "Many of these restaurants are synonymous with the communities they serve and have patrons eager to grant their support. We're excited to give back by leveraging our expertise through this program during these challenging times."

Restaurateurs may apply for this program within the next 90 days. The program includes waived monthly service and program fees, an ad budget sponsored by SocialMadeSimple, and a dedicated campaign manager. Due to the expected demand, SocialMadeSimple recognizes it will not be able to assist every applicant.

Corey Cotnoir, COO, stressed, "Now is the time for local restaurants, and any business for that matter, to look at social marketing as a very effective way to highlight new services and to communicate effectively with customers."

To ensure a seamless application and launch process, interested parties should schedule a call through SocialMadeSimple's website, [here](#). Applicants will receive prompt confirmation and a date for a consultation to discuss campaign details and strategy.

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SocialMadeSimple, LLC, a leader in the social marketing industry provides a combination of proprietary technology, marketing automation, and agency-style marketing services. SocialMadeSimple specializes in single and multi-location businesses across diverse verticals ranging from lifestyle and hospitality, health and well-being, to real estate and home services. SocialMadeSimple uses a variety of digital marketing strategies to deliver effective hyper-local marketing campaigns. To learn more about SocialMadeSimple and our mission, please visit our website here: <https://www.socialmadesimple.com/>

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