FEANDREA Celebrates its Anniversary with a Care & Share-Themed Open House

Global pet furniture brand FEANDREA invites local residents, business owners, and animal welfare organizations to celebrate its anniversary by sharing and caring for one another



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In recognition of its anniversary, FEANDREA will host a five-day open house event from Sept. 26 to Sept. 30. The event is open to all and will take place daily from 10:00 a.m. to 4:00 p.m. at its Ameziel Inc. headquarters located at 8291 Milliken Ave., Rancho Cucamonga, CA 91730.

The pet furniture brand will display its extensive product line of over 50 items designed exclusively for cats and dogs. Pet lovers in attendance will receive a special 20% discount on best sellers, new arrivals, and other popular collections. In addition, free limited edition merchandise will be given away while supplies last. Attendees are also encouraged to bring a drawing of their pet, which will be added to the "We Care, We Share" wall collage, for an additional 5% discount.

In the spirit of caring and sharing, FEANDREA will donate 5% of the open house's proceeds to <u>Working Dogs for Warriors</u>, a local nonprofit organization that trains and donates service dogs to veterans and first responders. In tandem, FEANDREA will also have community resources on local pet-related services, including information on adoptable pets from nearby shelters.

"FEANDREA is all about creating shared memories and connecting pets and their human parents, so we are always looking for fun ways to create lasting memories," said Rami Izadyar, marketing manager of North America. "Our hope is to make this a yearly community event, where pet owners can find community resources, support our local charity, and celebrate our fur babies."

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About FEANDREA—FEANDREA is the pet-dedicated brand of Ziel Home Tech. Established in 2018, when an employee rescued two cats and named them Fe and Rea. Since then, FEANDREA has grown exponentially from a small startup to being sold in 13 countries. Our original award-winning designs have one mission only: To create a loving connection between pets and their human parents through products that can be shared.

About Ziel Home Tech—The journey began in Germany circa 2007. Since then, Ziel Home Tech has become the destination for one-stop shopping for all things home. Its vast manufacturing capabilities include indoor and outdoor furniture, storage goods, gardening tools, and pet products. Active in 68 countries and serving over 20 million consumers annually, Ziel Home Tech utilizes its three brands to produce trend-right, practical products that deliver exceptional value and enhance the joy of family life. Its design team has over 400 patents, while its distribution operations provide hassle-free logistics in Europe, North America, Japan, and China.

- OEM, ODM, and brand distribution
- Active in 68 countries
- Serves over 20 million shoppers annually
- Boasts 360 patents internationally
- Distribution operations in Europe, North America, Japan, and China

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