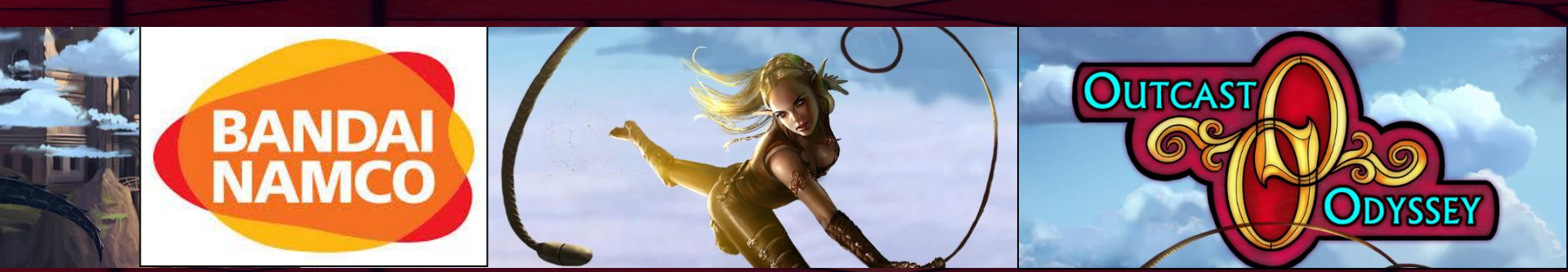




We are driven by excellence.

Don't just take our word for it though – here is a recent campaign.



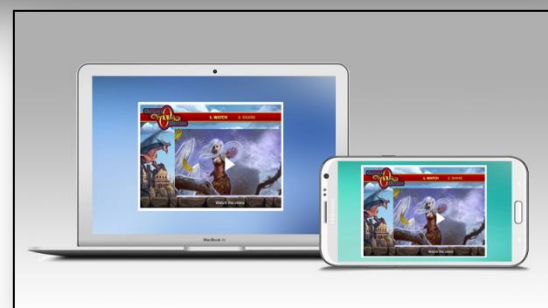
Outcast Odyssey, Bandai Namco USA 2015

We generated awareness and engagement around the game Outcast Odyssey.

Bandai Namco, USA wanted to generate completed video views to spread awareness for their newly released card battle game.

Outcast Odyssey is an exciting mobile game with beautiful graphics, so we created a dynamic ad unit that reflected its style. We “leveled up” the awareness of the creative by incorporating social engagements and driving viewers directly to the app store to download the game, drove users to their official Facebook page and encouraged users to promote social sharing across platforms. There’s no need to battle out the success metrics here, as the results were a smash hit!

MotusView™ Custom Ad Unit



200K+

Completed Video Views

162K+

Added Value
Social Engagements

70%

User Engagements
On Desktop Devices

88%

User Engagements
On Mobile Devices

This 14-day campaign garnered 360,000 views (162,000 total earned media engagements). 45% of these views generated engagement through app store visits, social sharing, and clicking.

BECOME A SUCCESS STORY

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