

FOR IMMEDIATE RELEASE:

Premier Unveils 12-Wide, Triple-Engine Dodici Model

Wyoming, Minnesota (August 19, 2015) — Pontoon manufacturer Premier Marine has announced the introduction of the new-for-2016 Dodici, a 12-foot-wide, triple engine, luxury cruising model.

“This year we’ve pulled out all the stops and built the first 12-foot-wide, triple-engine pontoon in the industry,” says Premier president Lori Melbostad. “It can hold up to 26 people and reach 60 mph with three 300-horsepower BRP G2’s with exceptional turning and handling. We’re confident that this model will wow even the most seasoned pontoon veterans.”

The Dodici, which means “twelve” in Italian, is available in two models, the 290 and 310, and two layouts, the Cruise and the Pub. Standard features include a 42-inch PTX™ performance package, high-end Zenith wheel, Seagrass and Tessellation stone flooring, Marine Audio stereo and speakers, new Duro rails and graphics, Flexsteel furniture, and a helm footpad and a refrigerated cupholder.

The Dodici is also the first to use Premier’s new Heritage marine-grade fabric on all furniture. Premier has always pursued environmentally friendly components and because the new fabric is free of the chemicals used in vinyl, it has attained GREENGUARD certification ensuring that the product has met standards for low VOC emissions. Heritage fabric is also soft to the touch and resists overheating from sun exposure.

“Premier has always been known for innovation,” Melbostad says. “Our designers and engineers love to challenge themselves to create something new that will fill a niche in the industry. The Dodici is a real triumph and testament to their creativity.”

About Premier Marine:

Premier Marine employs more than 200 workers to design, build and market 94 models of luxury pontoons among the Premier, Palm Beach, Weeres and Leisure brands. Premier Marine holds many patents and trademarks on manufacturing elements such as furniture hinges, J-Clip™ rail fasteners, and the PTX™ performance package. The 24-year-old, family-owned and -operated company sells its pontoons through boat dealers located throughout the United States and Canada. Premier is headquartered in Wyoming, Minn.

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