

DATA SCIENCE IN THE REAL WORLD.

# DATA

## NEW YORK

NOVEMBER 6 – 7, 2019

BUILDING THE PLATFORM

CUSTOMER ANALYTICS

LEADERSHIP & TEAM STRUCTURE

MACHINE LEARNING INNOVATION



# INTRODUCING DATA✖

**5 stages** | **50+ Speakers** | **400+ innovators**



## Unlock the power of AI for your business at DATAx

- Taking place November 6-7, 2019, delegates attend to be inspired by actionable insights from leading brands, discover cutting-edge technology and connect with peers at the forefront of the data revolution.
- Now in its second year, DATAx New York curates the latest thinking in artificial intelligence and data science to shape the future of your business.
- Multiple tracks allow delegates to choose their own content and interactive experiences, ensuring smart networking and a focus on solving unique challenges



# DATA IN NUMBERS



**2**  
DAYS

**50+**  
SPEAKERS



A VARIETY OF TOPICS:

- AI & Machine Learning
- Leadership & Culture
- Building the Platform
- Customer-Driven Insights

**400**  
ATTENDEES



**1**  
networking  
mobile app



**10+**  
networking events



**40+**  
PARTNERS



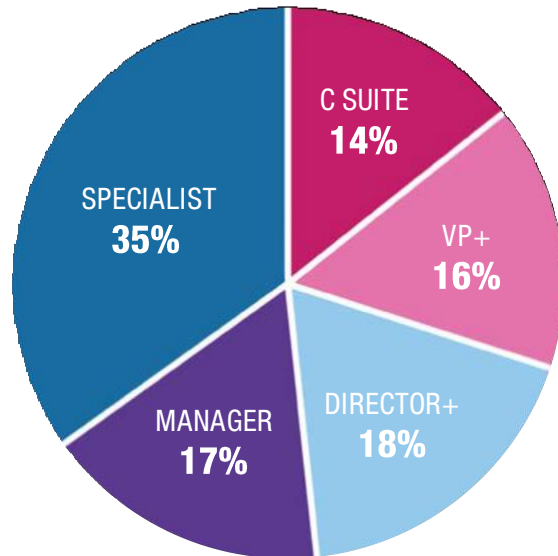
**5+**  
dinners



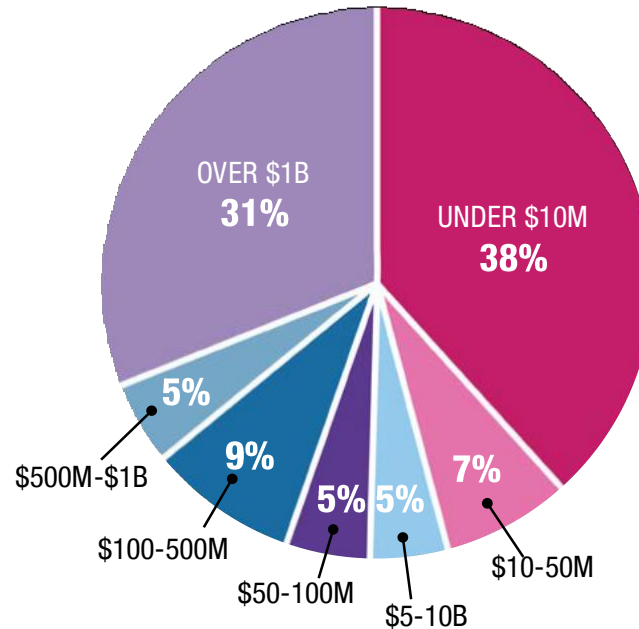
**UNRIVALED  
INDUSTRY  
KNOWLEDGE!**

# DATA ✖ THE ATTENDEES

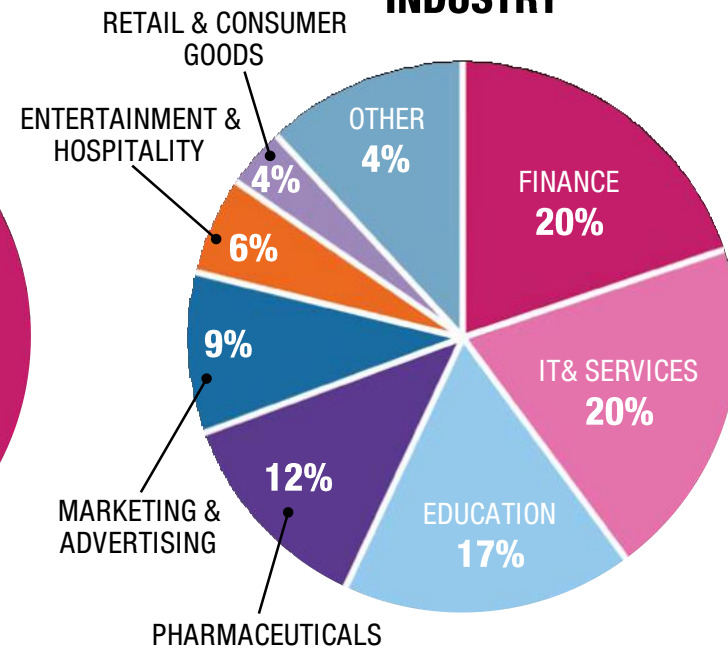
## SENIORITY



## SIZE OF BUSINESS



## INDUSTRY



## SAMPLE ATTENDEE LIST

160over90  
CHIEF STRATEGY OFFICER

Accenture  
SENIOR MANAGER

Airbnb  
SENIOR MACHINE LEARNING SOFTWARE ENGINEER

Alpha Vertex  
MACHINE LEARNING ENGINEER

American Express  
CUSTOMER ACQUISITION ANALYTICS

American Water  
AI RESEARCHER

Applecort  
CTO

Banco Nacional De Mexico SA  
SR VICE PRESIDENT

Bank of America  
MODELING LEAD

Barclays Capital  
VP, ANALYTICS

Bayer  
CHIEF COMMERCIAL DATA OFFICER

bnp paribas  
DATA SCIENTIST

bnp paribas  
HEAD OF INNOVATION ANALYTICS LAB

BNP Paribas  
MANAGING DIRECTOR

BookXchange  
CHIEF DATA SCIENTIST

Bowery Farming  
DATA SCIENTIST

Bristol-Myers Squibb  
CLINICAL SCIENCE INTEGRATION LEAD

Cambia Factor  
CHIEF DATA THERAPIST

Cheetah Digital  
SENIOR MARKETING ANALYST

Chilmonik, Nadia.  
BLOCKCHAIN RESEARCHER AND SPEAKER

CIC Group  
CHAIRMAN AND CEO

Columbia University  
HEAD, DATA MANAGEMENT

Compass  
DIRECTOR OF MARKETING SCIENCE & ANALYTICS

Condé Nast  
EXECUTIVE VICE PRESIDENT, RESEARCH, ANALYTICS AND AUDIENCE DEVELOPMENT

Credit Suisse  
BIGDATA ENGINEER

CUNY New York City College of Technology  
ASTROPHYSICIST AND DATA SCIENTIST

Deep Nexus  
CTO

Deutsche Bank  
DATA SCIENTIST

*Continued on following page*

# DATA THE ATTENDEES

## SAMPLE ATTENDEE LIST CONTINUED

Deutsche Bank  
VP THREAT ANALYTICS

Dia & Co  
LEAD MACHINE LEARNING ENGINEER

Disney Direct to Consumer & International  
DIRECTOR OF DATA SCIENCE

EMD Millipore  
DATA ENGINEER

Enigma  
HEAD OF HEALTHCARE PRODUCT DEVELOPMENT

Environmental Credit Score Foundation  
PRESIDENT

Eularis  
CEO

Fenix International  
LEAD DATA SCIENTIST

Fidelity Investments  
VP, AI AND MACHINE LEARNING RESEARCH

Google  
CHIEF DECISION SCIENTIST

Google  
DATA SCIENTIST

Handy  
CHIEF PRODUCT OFFICER

IBM Watson Health  
DATA GOVERNANCE OFFICER

Investors Bank  
HEAD OF DATA STRATEGY & OPERATIONS

Johnson & Johnson  
LEAD ANALYST, CONTRACT EXECUTION

Johnson & Johnson  
SENIOR DATA SCIENTIST

Komodo Health  
CEO & CO-FOUNDER

KPMG  
CDO & CPO

L'Oreal USA  
AVP, ADVANCED ANALYTICS & DATA SCIENCE

Live Nation  
SENIOR TECHNICAL ACCOUNT MANAGER

Lose it!  
SENIOR DATA SCIENTIST / DIRECTOR OF LOSE IT! LABS

Macy's  
PRINCIPAL ENGINEER

McGraw Hill  
SR. PEOPLE DATA ANALYTICS

Meetup  
PRINCIPAL ENGINEER, MACHINE LEARNING

Microsoft  
AI & MACHINE LEARNING SCIENTIST

Midas Minds Productions  
CHIEF EXECUTIVE OFFICER

MomLifeTV  
CEO/FOUNDER

MoneyLion  
DATA SCIENTIST

Morgan Stanley  
WEALTH MANAGEMENT

New York City Council  
CHIEF DATA SCIENTIST

New York Life Insurance  
CORPORATE VICE PRESIDENT

New York Life Insurance  
HEAD OF DATA SCIENCE DEVELOPMENT

Northern Medical Center, Inc.  
STRATEGIC DEVELOPMENT

Novartis  
HEAD OF ENTERPRISE DATA SCIENCE

Novartis Pharmaceuticals  
DIRECTOR OF ADVANCED ANALYTICS

o3 Technology Solutions  
CHIEF REVENUE OFFICER

Olympus  
HEAD OF ECOMMERCE & DIGITAL MARKETING

OMNIGON  
SOLUTIONS ARCHITECT

OrderUp  
CHIEF DATA OFFICER

PayPal  
SENIOR MARKETING ANALYST

Pearson  
DIRECTOR

Peoples Post Code Lottery  
CHIEF DATA OFFICER

Pfizer  
SR DIRECTOR, HEAD OF DATA AND ANALYTICS

Precision-gx  
MACHINE LEARNING ENGINEER

PricewaterhouseCoopers LLP  
DIRECTOR

PWC  
DIRECTOR FINANCIAL SERVICES - DIGITAL RISK SOLUTIONS

Raiffeisen Bank International AG  
DATA SCIENTIST

Revon  
CHIEF DATA SCIENTIST

Rising Stars Foundation  
CHIEF DATA OFFICER

Roche  
HEAD OF DATA SCIENCE, ROCHE TRANSLATIONAL CLINICAL RESEARCH CENTER

Shire Pharmaceuticals  
BUSINESS INSIGHTS & OPS LEAD

Siemens Healthineers  
DIRECTOR, CONTROLLER

Sojern  
LEAD DATA SCIENCE ENGINEER

Sony Music  
DWH ARCHITECT

SportsBiz Group Inc  
CHIEF STRATEGY OFFICER

Sweeten  
CHIEF DATA OFFICER

The J.M. Smucker Company  
LEAD DATA ENGINEER

Tilting Point  
DATA ANALYST

Tilting Point  
SENIOR DATA SCIENTIST

United Nations  
DATA ANALYST

United Nations  
DATA SCIENTIST

United Nations  
HEAD EMERGING TECHNOLOGIES

United Therapeutics  
CHIEF INNOVATION OFFICER

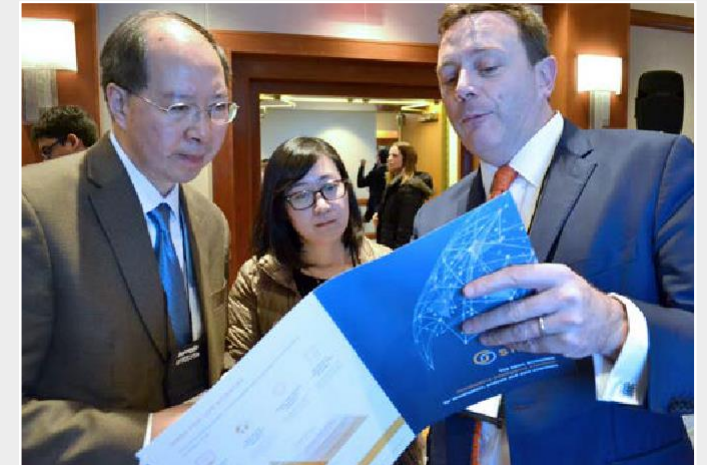
Uphold  
CHIEF DATA OFFICER

Viacom  
SR. DATA SCIENTIST, ADVERTISING SCIENCE

Wander Beauty  
CEO & CO-FOUNDER

Weight Watchers  
DIRECTOR, DATA SCIENCE

Yahoo! Japan  
ANALYST AND DATA SCIENTIST



“ One of the best conferences I've been to. I particularly enjoyed the sessions on the CDO track as they were very strategic and I took away many insights from the Machine Learning track, more technical and in depth. I'm already looking forward to the 2019 festivals in New York and Chicago! ”

**Jesse Wilkinson, Chief of Emerging Capabilities, Defence Logistics Agency**



# DATA X GALLERY



“ Very educational and well organised and loved that I was able to talk to all the speakers and network with the audience. ”

**Rodrigo Prado,  
Genesis Partners**



“ DATAx tackles data science and AI specifically and covers challenges that we are all facing in our day to day. Some of the vendors here offer interesting technology, intuitive and easy to use for less specialised and more business focussed users. ”

**Dennis Blome, CEO, 4B Research**

“ DATAx NY was a Wonderful event. I loved the experience and can't wait to see all the videos and presentation from the festival. I'll definitely be back in 2019. ”

**Mikhail Uvarov, Director,  
Controller, Siemens  
Healthineers**

“ I really enjoyed the presentations and content in the Banking and Pharma tracks particularly the Deutsche Bank and JP Morgan Chase. It's very interesting to find out how these big companies work and how they approach and progress new ideas. ”

**James Christie, Senior  
Account Executive, Stardog  
Union**

“ Enjoyed the event very much, especially the networking opportunities and well organised event. ”

**Bryan Clarke, Manager – Data  
Excellence, Boeing**



“ I bought a ticket for an event and had access to 5! I would definitely like to return next year. ”

**Jacob Reeves,  
TEKsystems**



# DATA OUR ADVISORY BOARD

DATAx events are steered and developed by a panel of forward-thinking leaders from across data science and cross-industry experts to inspire and educate our delegates on how to make an impact with data science in the real world.



Francesca Lazzeri  
AI & Machine Learning  
Scientist  
**Microsoft**



Kendell Timmers  
VP, Advertising  
Analytics  
**The New York Times**



Mark Montgomery  
Global Director,  
Customer 360  
Analytics  
**GlaxoSmithKline**



Amit Bhattacharyya  
Head of Data  
Science  
**Vox Media**



Lyle Payne Morgan  
Smith  
Senior Data Science  
Manager  
**BuzzFeed**



Mike Fox  
Chief Marketing Officer  
**Culture Trip**



Ken Romano  
Director of Product  
**Associated Press**



Rajan Wadhwa  
Director, Client  
Strategies and  
Analytics  
**Franklin Templeton**



Ben Schulte  
Senior Engineering Dir.  
- Data & Machine  
Learning  
**Meetup**



Gaurab Bose  
Business Analyst  
**Paypal**



Marc Fridson  
Director, Data Science  
**Sony Music**

## ONSITE at DATAx our board member Francesca Lazzeri stated:

The world of data science is changing our world in every field. When applied and correctly used data can play a pivotal role in driving profitability and productivity of our society. Simultaneously data science can also enable companies to provide customers with the most innovative and enjoyable experience possible. Finally, data science can give us the capability to make more insightful decisions that are the best for our society.



# DATA ATTENDEE OVERVIEW

## ATTENDEES



## SPEAKERS





# DATA ATTENDEE OVERVIEW

## PARTNERS



# DATA

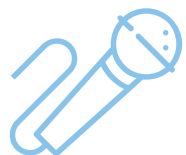


## TOP REASONS TO ATTEND DATA NEW YORK ON NOVEMBER 6-7



### Unrivaled Networking

**Over 400** of the brightest minds will convene to discuss the industry's latest trends and disruptions, and collaborate on ideas and projects. Attendees can schedule meetings using the event mobile app and make the most out of the ample networking breaks and events throughout the conference.



### Boundary-Pushing Program

**50+** speakers will take the stage and cover a variety of relevant and future-leaning topics. DataX sessions are curated to push for answers and insights you won't find elsewhere.

#### **EARLY BIRD TICKETS RUNNING OUT**

SAVE \$500 ON YOUR ALL ACCESS PASS  
WHEN YOU REGISTER TODAY

Gold Pass \$1599 / Silver Pass \$1599 / Supplier Pass \$2499

**RESERVE YOUR SPOT**