



FREQUENCY FOUNDRY NAMED MICROSOFT STRATEGIC PARTNER 2016

April 2016 – Bold technology enablers **Frequency Foundry** is excited and humbled to announce they've been awarded as one of **Microsoft's Strategic Partners for Dynamic CRM 2016**.

Each year, Microsoft showcases solutions built via Microsoft technologies that benefits its mutual customers, and this year **Frequency Foundry** was recognized for their work with CRM software greymatter (intuitive full-cycle student relationship management CRM) and working with post-secondary institutions to create deeper relations with their prospects, students and alumni.

Presented to organizations that show distinctive customer impact through creating and developing innovative solutions – MPN Partner of the Year Awards is a special and prestigious acknowledgement for them.

"This is a key win for the Foundry as it recognizes the years of experience we have in post-secondary markets using CRM and supports the launch of our Cloud practice. We're extremely passionate about turning customer challenges into strategy and bold strategic moves," says **Shekar Kadaba, CEO & Vice President Customer Experience**.

About Frequency Foundry

Transform. Transcend. Transact.

We're an IT/communications consulting firm immersed in remarkable people interactions – instinctive technologies that first and foremost drives a mindset of disruptive, pervasive positive transformation.

We help our clients win more business and secure loyalty through holistic human-centered design, business strategy, creative and specialty tech development and implementation.

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