

# Stronger Economy | Stronger Families | Stronger Community

January 20, 2018 9:30 AM - 2:30 PM The Old Greenbelt Theatre 129 Centerway, Greenbelt, MD 20770

#### Overview

How do you energize a community and create a culture that inspires vibrancy, trust, and collaboration?

You start by making sure everyone has a <u>Seat at The Table</u>. This creates the space to connect individuals of diverse perspectives to discuss local issues and use their collective genius to generate ideas that strengthen our communities economically, lead to more equity and improve the quality of life for all in Prince George's County.

You then publish a guiding set of beliefs that will shape the culture. The Prince George's County Innovation Manifesto provides a belief system that is consistent in communities with thriving innovation ecosystems and that model the culture we need locally to unite the community towards collective action.

Next you convene to have a larger discussion about the art of what's possible and the distinct action steps to get there. That is **Innovate Prince Georges**, a forum for sparking the connections and implementation of new ideas that aids in the County's transformation.

#### **Event Purpose**

To begin building a culture of innovation in Prince George's County through community engagement.

## **Event Objective**

The Innovate Prince Georges Special Event is an educational and engagement event that aims to accomplish the following:



- Further the development of an ingrained culture among Prince Georgians that inspires vibrancy, trust and collaboration in order to build and sustain a thriving innovation ecosystem
- Discuss and gather feedback on <u>The Prince George's County Innovation Manifesto</u>, which sets forth a guiding set of beliefs that will shape this culture.
- Energize attendees to provide feedback, organize around the manifesto belief statements and co-create an advocacy platform that supports building a culture of innovation in the county.

## **Agenda**

Time	Activity
9:30am	Registration / Check-in
10:00 am	Welcome
10:05 - 10:10 am	Opening Polling Questions
10:10 - 10:20 am	Introductions and Overview
10:20 -10:25 am	Lightning Talk 1 - MAGLEV Project
10:25 - 10:40 am	Innovation Manifesto Discussion
10:40 - 10:45 am	Lightning Talk 2 - Innovation Task Force
10:45 - 10:50 am	Context - Introductions The Future is Now for Prince George's County - Building a Foundation for an Innovation Culture
10:50 - 11:40 am	Panel Discussion "The Future is Now for Prince George's County - Building a Foundation for an Innovation Culture"
11:40 - 11:50 am	Panel Close - Polling Questions
11:50 am -12:25 pm	Video - Networking Break/ Breakout Discussion/ Lunch Conversations
12:25 - 12:30 pm	Lightning Talk 3 - SeedSpot Communities
12:30 - 12:35 pm	Lightning Talk 4 - Ecosystem Models
12:35 - 12:40 pm	Context - Introductions - Co-Creating Prince George's County's Future - Building the County Innovation and Entrepreneurial Ecosystem"



12:40 - 1:30 pm	Panel Discussion - "Co-Creating Prince George's County's Future - Building the County Innovation and Entrepreneurial Ecosystem"
1:30 - 1:40 pm	Panel Close - Polling Questions
1:40 pm - 2:00 pm	Wrap up and Event Close: Next Steps - Transforming Ideas into Action (Final Polling)
2:00 pm - 2:30 pm	Event Close - Announcements/Wrap Up Conversations

## **Panel Speakers**

Panel 1 - The Future is Now for Prince George's County - Building a Foundation for an Innovation Culture

- Candace Hollingsworth, Mayor of Hyattsville
- Monty Cooper, Prince George's County Redevelopment Authority
- Roslyn Johnson, Deputy Director of Facility Operations for Prince George's County Parks & Recreation

Panel 2 - Co-Creating Prince George's County's Future - Building the County Innovation and Entrepreneurial Ecosystem"

- Mac Conwell, Maryland Technology Economic Development Corporation (TEDCO) (Confirmed)
- Richard May, Innovation Villages (Confirmed)
- C. Scott Dempwolf, Director, UMD Morgan State Center for Economic Development, National Center for Smart Growth
- Lisa Smith, Bowie Business Innovation Center (Bowie BIC) (Confirmed)

