FOR IMMEDIATE RELEASE



CONTACT:
Steamatic, Inc.
Kimmie Hack
Director of Marketing & Communications
817-332-1575
khack@steamatic.com

Steamatic of Idaho Falls Announces New Services with Conversion

Idaho Falls, ID 1/24/19

As of October 1st Idaho, Carpet Care transitioned into Steamatic Restoration & Cleaning. The location, Steamatic of Idaho Falls, will service the Midwest area. Steamatic is excited to introduce the new owner, Keith Miller, to the Steamatic family. Before beginning his career in the cleaning industry, he spent 10 years in corporate sales. He started a company, Idaho Carpet Care, 10 years ago while supporting his family and finishing his degree in finance at Idaho State University. Over the years Idaho Carpet Care has expanded to serve all of East Idaho and moved their office to Idaho Falls in 2014. They have continued to add many other services such as window cleaning and power washing. In May of 2017, they added a Rug Cleaning Center.

Keith had this to say about what led him to Steamatic: "I started out by going door-to-door, selling my cleaning services and, would clean for each new customer myself. After nine years of cleaning carpets and windows and starting the only rug cleaning center in Idaho Falls, my business grew to the point where I was able to get off the truck. I realized I needed something else to continue the growth, Steamatic Restoration & Cleaning was the clear choice." Services added with the merger are carpet cleaning, water damage restoration, and air duct cleaning.

"Steamatic is happy to welcome Keith to the Steamatic family. The conversion is a sign of continued growth for the Steamatic network. Keith and his team have hit the ground running and I know that his customers will be completely satisfied with his work," said Stefan Figley, President of Steamatic, Inc. The location, Steamatic of Idaho Falls, will service the Midwest area. Steamatic is excited to introduce the new owner, Keith Miller, to the Steamatic family.

About Steamatic

Steamatic offers restoration and cleaning services in franchise territories throughout the United States and worldwide. Steamatic's highly trained and certified technicians work with insurance agents and adjusters as well as residential and commercial clients to offer restoration services, including fire and smoke restoration, water mitigation, mold remediation, and contents recovery. Commercial and residential cleaning services include carpet and area rug cleaning, hard surface cleaning, air duct cleaning, and furniture and drapery cleaning. Steamatic celebrated 50 years of franchising in 2018 and is recognized as a top franchise network. For more information on Steamatic, including franchise opportunities, please contact Kimmie Hack at 817-332-1575 or khack@steamatic.com.