Does your circular beat your competitors?

FREE
COMPETITIVE
CIRCULAR
RANKING



■ 4 STEPS TO A BETTER CIRCULAR



SUPPLY

Provide Daisy with a link or upload a copy of your weekly printed or digital circular.







ANALYZE

Daisy applies its AI engine to analyze your product selections and promotional effectiveness across a wide range of variables including associated product lift, promotional elasticity, price, purchasing cadence, cannibalization effects, geographic variables, seasonality, and more.





RANK

After considering all the elements of successful promotions, Daisy evaluates and ranks your circular.







REPORT

Daisy will let you know when your report card is complete. Our team will walk you through the detailed results and learnings.



Boost your grade. Get your free circular analysis! www.daisyintelligence.com/circularanalysis

