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## Steamatic, Inc. celebrates 50 years of service at 2018 International Convention

July 11, 2018 - Fort Worth, TX

Steamatic franchise owners and employees from around the world convened in Fort Worth, TX for the 2018 Steamatic International Convention June 27 – June 30. The convention’s “Golden Opportunity!” theme perfectly fit the info-packed and high energy event.

The convention speakers included industry leaders from Contractor Connection, Alacrity, CLEANFAX, and Violand Management Associates. The four-day agenda was also filled with informative breakout sessions, franchise lead panels, and focused training. The Wednesday event included a full-day international meeting attended by owners from eight countries.

Steamatic’s President, Stefan Figley, opened Friday morning’s general session by providing the future vision for the Steamatic system. “Increased tools & resources from franchise support, revamped franchise development and growth are all part of the Steamatic future,” said Figley during his address.

“I thought the meeting was one of the best that I have attended in years. Excellent speakers on days one and two and good breakout sessions,” said Dwight Morse, owner of Steamatic of Arkansas. Steamatic is doing all the right things to ensure the success of its franchisees, paving the way for their future -- making the Golden Opportunity theme spot on!

The convention concluded with an awards banquet where several franchise owners were recognized for their performance and time with the franchise system. “This year was very special, honoring four 50-year longevity awards to owners who have been with Steamatic since the beginning” said Chairman, Bill Sims. The top recognition of the night, the franchise of the year award, was presented to Marcus Benoit, owner of Steamatic of the Red River Valley in Fargo North Dakota.

Steamatic has already started preparations for their next convention to be held in the summer of 2020 in Florida. We hope to have another amazing turnout.

### About Steamatic

Steamatic offers restoration and cleaning services in franchise territories throughout the United States and worldwide. Steamatic’s highly trained and certified technicians work with insurance agents and adjusters as well as residential and commercial clients to offer restoration services, including fire and smoke restoration, water mitigation, mold remediation, and contents recovery. Commercial and residential cleaning services include carpet and area rug cleaning, hard surface cleaning, air duct cleaning, and furniture and drapery cleaning. Steamatic is celebrating 50 years of franchising, and is recognized as a top franchise network. For more information on Steamatic, including franchise opportunities, please contact Kimmie Hack at 817-332-1575 or khack@steamatic.com.

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