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FOR IMMEDIATE RELEASE

Santéka Healthcare IT Launches with a Charitable Mission

Santéka is part of the Optomi Professional Services family of brands

March 6, 2019 • Atlanta, Georgia - Optomi Professional Services continues to expand its service offerings with the launch of its Santéka brand. This healthcare IT practice further diversifies OPS, enabling the corporation to deploy the most in-demand healthcare IT professionals in the ever-evolving spaces of EMR/EHR, cybersecurity, interoperability/development, product management & analytics. With the healthcare industry projected to surpass \$379 billion by 2024, the need for advanced technologies is significant and the talent to innovate those technologies is in high-demand.

In addition to identifying the best passive candidates whose core values, skills and expertise align with the clients' needs, Santéka also positively impacts the lives of hospitalized children with their philanthropy program. With every technologist the firm places, Santéka gifts a superhero hospital gown to a child. The goal is to help them feel they can fight anything that comes their way as they battle for their health. The gowns are given out to patients at Children's Medical Center Plano in Texas. The program is called Opt2give and it's making a big impact in the lives of families going through difficult times.

Kimberly Bowden, President of Santéka commented, "Oftentimes people never get an opportunity to have a career AND be able to give back to their community. With the launch of Santéka, our team has the chance to make a difference in the lives of hospitalized children as we advance quality patient care with the talented technologists we place at healthcare organizations across the country. I feel honored and proud to be a part of this team and I'm excited about how we will contribute to an industry that improves lives on many different levels."

ABOUT OPTOMI PROFESSIONAL SERVICES

Optomi Professional Services is a purpose-driven collection of elite brands - connected by our core values - that are tackling the tech talent shortage with a refreshing approach to identifying and creating the best technology talent. OPS was born out of a passion for making a meaningful impact all across the U.S. We are advancing technologies through innovative alternatives to stale traditional staffing and offshore outsourcing while impacting kids, communities and generations to come. As we deliver our holistic solution to address the tech talent shortage, we fulfill our mission to provide meals for under-resourced children, lift the spirits of hospitalized kids, present opportunities for families to thrive through the creation of technology careers and elevate entire communities as a result of the economic growth we enable. We are purpose-driven.

ABOUT SANTEKA

Santéka empowers leading healthcare entities to impact a healthier future. As the healthcare IT brand within Optomi Professional Services (OPS), Santéka delivers superior HIT talent to clients in the most in-demand spaces of EMR/EHR, cybersecurity, interoperability/development, product management & analytics. Being a purpose-driven firm influencing the future of healthcare, it also lifts the spirits of little patients undergoing treatment through its Opt2give program. With every technologist placed, Santéka gifts a superhero hospital gown to a child in an effort to help them feel they can fight anything that comes their way as they battle for their health. The gifts are given to children in the local community of Santéka's headquarters in Texas.

FURTHER INFORMATION

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