

MEMORANDUM

TO: Interested Parties

FROM: Consensus Point, Inc.

RE: Results of Recent Nashville Prediction Market Research

From July 16th to 23rd, Consensus Point conducted the 3rd wave of prediction market research asking over 200 Nashvillians “who will be the next Mayor?” The trended results are shown in the table below indicating at this point in the race, Bill Freeman, Megan Berry, and Linda Eskind Rebrovick have the highest likelihood to be the next Mayor at 76%, 71%, and 69% respectively.

Importantly, these results reflect the trended predictions of Nashvillians “who plan to vote,” which is one of the best ways to estimate a candidates overall chances, including the large percentage of voters that may not decide until they actually cast their ballots. It appears this race will come down to the wire.

Predicted Chance to Win Nashville Mayoral Race

	30-Apr	5-Jun	23-Jul
Bill Freeman	56%	71%	76%
Megan Barry	57%	72%	72%
Linda Eskind Rebrovick	64%	56%	69%
Howard Gentry	74%	75%	59%
David Fox	55%	53%	58%
Charles Robert Bone	46%	52%	48%
Jeremy Kane	45%	56%	44%