

The Platform for the Frontline Workforce



WEBALO FOR THE FRONTLINE WORKFORCE

Webalo provides the app generation infrastructure for companies to transform into User First™ organizations, where each user has just the information they need, on their device, to help them get their job done.

Webalo's platform makes the frontline workforce more productive with a 'single pane of glass' view of their tasks and workflows.

Webalo is designed for industrial businesses in:

- Energy
- Mining
- Food and Beverage
- Oil & Gas
- Manufacturing
- Transportation



60%

of the global workforce are frontline workers. These are time and task-centric workers. Improving their productivity drives bottom-line profitability, worker satisfaction and overall efficiency of the business

75%

of companies recognize the value of delivering actionable intelligence to employees (MicroStrategy)

30%

CAGR for companies that drive their businesses with insight (Forrester)

FRONTLINE WORKFORCE REQUIREMENTS

- ✓ Actionable analytics
- ✓ Android & Apple native mobile capabilities
- ✓ Capture data, enter data, write data
- ✓ Desktop or mobile deployments
- ✓ Line of business apps automatically optimized for frontline workers
- ✓ Off-line operation
- ✓ Real-time access to enterprise and industrial data
- ✓ Task-based workflows

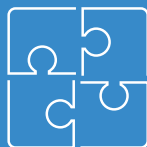
WEBALO USER FIRST FEATURES



ALERTS & NOTIFICATIONS



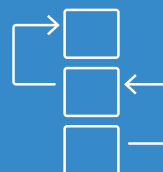
ACTIONABLE & BI-DIRECTIONAL



USER-FOCUSED DATA MASHUPS



DYNAMIC PERSONA-BASED APPS



TASK-BASED WORKFLOWS

Input Types



Camera



Checklist



Device Time



Drop down lists



Dynamic Drop down lists



Email



Images



Laser Scanner Hardware



GPS



Phone



Pick Lists



Signatures



Text Fields



User Names

PLATFORM FEATURES FOR THE FRONTLINE WORKFORCE

- ✓ BI-DIRECTIONAL READ/WRITE
- ✓ NATIVE MOBILE INTEGRATED
- ✓ WORKFLOW
- ✓ SSO/SECURITY
- ✓ CONTROL TOWER' OVERSIGHT
- ✓ SCALABLE FOR GLOBAL ROLL OUTS

WEBALO UX PLATFORM FEATURES



NO CODE



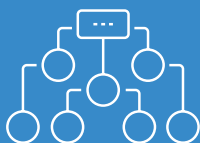
MULTI-CHANNEL



MULTIPLE DATA CONNECTORS



ENTERPRISE GRADE



ASSET MODEL



AD HOC TRENDING



KPIs, DASHBOARDS & CHARTS

Visualization Options

DASHBOARDS



- Charts
- KPIs

KPI WIDGET SET



- Donut
- Gauge
- Tile

TABLE VIEW



- Heat map
- Images
- Maps

KPI SEVERITY



- Email Notifications
- Push Notifications

STANDARD CHART TYPES



- Bar
- Horizontal bar
- Line
- Pareto
- Pie
- Scatter
- SPC Chart
- Stacked bar
- Timeline Chart



The drive for improved workforce productivity is a critical area of focus for industrial businesses in 2019. Webalo's user experience platform allows companies to generate user-driven interactions within their enterprises, providing frontline workers with productivity apps that are automatically generated to support their specific roles and responsibilities. This aligns with the important trend of individual employees having at their disposal more personalized intelligence around their work.



CHRIS MARSH, RESEARCH DIRECTOR
Workforce Productivity and Compliance at 451 Research

WEBALO BENEFITS



REDUCED EMPLOYEE
TURNOVER



GREATER CONTROL
AND COMPLIANCE



ACCELERATED TIME
TO MARKET



REVENUE AND BOTTOM LINE
IMPROVEMENTS



IMPROVED WORKER
SATISFACTION



INCREASED BUSINESS
PRODUCTIVITY



IMPROVED
CUSTOMER SATISFACTION



IMPROVED OPERATIONAL
EFFICIENCY AND COST SAVINGS

Webalo®

1990 SOUTH BUNDY DRIVE, SUITE 550, LOS ANGELES, CA 90025
+1 310.828.7335 | WWW.WEBALO.COM | [@WEBALOINC](https://twitter.com/WEBALOINC)