



# RIDE SUNDAY

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## ROYAL ENFIELD

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## RIDE SUNDAY 2018 HIGHEST FUNDRAISER BIKE GIVEAWAY

1,300 riders, 239 events globally, 134,259 km pledged and almost \$200k raised for charity, Ride Sunday 2018 firmly cemented itself as the international day of riding for a cause.

Supported by Harley-Davidson Motorcycles, REV'IT!, Triumph Motorcycles, and Royal Enfield, participants took to the streets on Sunday June 3rd raising funds and awareness in support of 59 beneficiary charities registered upon the Ride Sunday platform - [www.ridesunday.com](http://www.ridesunday.com).

Mark Wotherspoon raised a tremendous \$20,444 for White Ribbon Australia, securing himself as the highest fundraiser globally. Mark was rewarded with a motorcycle of his choice for his efforts and selected [Harley-Davidson](#).

Mark received his brand new motorcycle at Harley-Heaven, Sydney, from Ride Sunday Founder Mark Hawwa, and Harley-Davidson Australia's Marketing Director, Keith Waddell. Mark selected the 2018 Harley-Davidson Fat Bob valued at \$27,495 AUD, and Harley-Davidson delivered it with a Milwaukee-Eight 114 engine, a 2-into-1 exhaust system and stage 1 heavy breather kit.

White Ribbon Australia showed their support and thanks to Mark for his efforts. They were presented with a cheque for the total amount they received from their registered riders in Ride Sunday 2018.

White Ribbon Australia is a primary prevention organisation working to prevent men's violence against women, by raising awareness, engaging men and educating the community on preventing [men's violence against women](#). Their vision is for a nation that respects women, in which every woman lives in safety, free from all forms of men's abuse.

All funds raised support [prevention programs](#) and the development of educational material used for changing attitudes and behaviours that result in men's violence against women.

The team at Ride Sunday are calling upon all riders, all social riding groups, all motorcycle manufacturers, registered charities and motorcycle media partners to jump aboard the global movement and lock June 2nd 2019 firmly into their calendars. You could be rewarded with a brand new motorcycle for your efforts in Ride Sunday 2019.

Congratulations again to Mark for his brilliant fundraising efforts in Ride Sunday 2018.

For all charity partner enquiries, contact: Ramsey Sayed | [ramsey@ridesunday.com](mailto:ramsey@ridesunday.com) | +614 1512 6412

For all media and global partner enquiries, contact: Stephen Broholm | [stephen@ridesunday.com](mailto:stephen@ridesunday.com) | +614 1114 2725

Additional photographs of [Mark receiving his Harley-Davidson](#) motorcycle and Ride Sunday 2018 [image gallery](#).

