

PANDEMIC LEARNING LOSS HAS PARENTS SEEKING ACADEMIC SUPPORT

57%

of U.S. parents agree that the **COVID-19 pandemic negatively impacted** their child's education and/or academic success.

35%

of U.S. parents say they have their child enrolled in **a supplemental learning program.**

The percentage of parents with children enrolled in supplemental learning programs **was particularly high among parents of middle school children:**

AMONG PARENTS
OF 12-YEAR-OLDS:

41%

AMONG PARENTS
OF 13-YEAR-OLDS:

42%

AMONG PARENTS
OF 14-YEAR-OLDS:

46%

Parents believe **supplemental learning will improve their child's academic performance** in more than one area critical to their success.

For example, GPA (37%) and specific skills like writing and reading comprehension (37%)

45%

of parents believe supplemental learning will increase their child's confidence.

43%

believe it will improve their child's study habits.



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