

# Movers & Shakers: Atlas Real Estate Partners names Miami SVP

Plus: Franklin Street hires retail sales director,  
Anheuser-Busch scion joins Coldwell Banker Realty



*Abbey Busch, Adam Von Romer, Brad Schwartzmann, Charlie Manuel (Atlas Real Estate Partners, Franklin Street, Fitzgerald Group, Coldwell Banker Realty)*

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By [Kate Hinsche](#)

In the latest roundup of South Florida real estate hiring news, out-of-town firms are bulking up their teams and leadership in the tri-county region.

Atlas Real Estate Partners hired Brad Schwartzmann as senior vice president of asset management in its Miami office, according to a press release. In his role at Atlas, a multifamily investment and development firm based in New York City, Schwartzmann will oversee company-wide asset management and portfolio optimization, the release shows. He was previously senior vice president and head of asset management at One Real Estate Investment, a real estate private equity firm in Miami.

[Tampa](#)-based commercial real estate brokerage Franklin Street hired Charlie Manuel as director of the firm's retail investment sales team in Fort Lauderdale, according to a press release. Manuel joins Franklin Street from [CBRE](#), where he was a vice president for three years, LinkedIn shows.

Also in Fort Lauderdale, the Fitzgerald Group named Adam P. Von Romer as senior vice president and sales manager, a press release shows. Von Romer's commercial real estate career spans 40 years, and he specializes in the sales and marketing of industrial properties and Walgreens stores, his LinkedIn shows.

Anheuser-Busch scion Abbey Busch is joining [Coldwell Banker Realty's](#) Starboard Group in Delray Beach as an agent, according to a press release. Busch, who alongside her family previously starred in MTV's Busch Family Brewed reality show, is also joining her family in the real estate industry. In 2022, the family's Busch Real Estate, led by Gussie Busch, bought the Red South Beach hotel with Assouline Capital for [\\$33 million](#).

In other brokerage news, [Brown Harris Stevens](#) brought in new agents to its South Miami office. Ernesto Fraga, Jamie Brooke Barreto and Jason Beacham joined the brokerage, a press release shows.