## Fashion Jewelry Designers at Michael M Announce Nationwide E-Boutique Availability

California-based fine jewelry designer Michael M is proud to announce, in partnership with i-Showcase, the widespread availability of Michael M's "e-Boutique", an advanced searchengine-friendly site-in-site technology.

Now, authorized jewelry retailers will be able to purchase Michael M's e-Boutique and will be able to feature Michael M's extensive catalog of fine jewelry and bridal jewelry. Compatible with multiple types of search engine platforms, Michael M's e-Boutique is a convenient alternative for retailers and customers who wish to display and shop from the stellar catalog of Michael M.

After an initial installation fee, authorized retailers who purchase the e-Boutique will be treated to real-time product updates, including a comprehensive catalog of Michael M's luxury engagement rings, men's and women's wedding bands, as well as their stunning lines necklaces, earrings, bracelets, and fashion rings. In addition, the e-Boutique will also offer high-definition images of all items and will assist with domestic shipping services.

When asked about the availability of Michael M's e-Boutique, Michael M Creative Marketing Director, Bathilda Hsu said, "We are excited to be able to provide Michael M's collection of fine jewelry to a wider audience. With the accessibility of our e-Boutiques, customers can shop at their convenience and with greater ease."

For more information on Michael M, e-Boutique availability, and pricing, visit michaelmcollection.com, or visit i-Showcase at ishowcase.com.

## About Michael M:

Founded in 2008 by designer Michael Meksian, Michael M crafts luxury engagement rings, wedding bands, necklaces, earrings, bracelets, and fashion rings. With over 35 years of industry experience, Mr. Meksian produces glamorous fashion and bridal jewelry from his Los Angeles based studio. Michael M's motto "diamonds over everything" has inspired his artisans to craft luxurious jewelry items by merging time-honored traditions and innovative, modern techniques. For more information on Michael M, visit michaelmcollection.com, or visit their Instagram or Facebook page to learn more.