



ABOUT

re:imagine/ATL was founded in 2014 with a mission to empower the next generation of storytellers by connecting youth to mentors and resources.

Our programs bring youth from diverse backgrounds together to [learn](#) workforce development skills, [connect](#) to high-demand career pathways, and empower youth to [advocate](#) for themselves and their communities.

YOUTH COMPLETING OUR PROGRAMS ARE PROVIDED AN OPPORTUNITY TO ENTER THE GROWING FILM INDUSTRY IN GEORGIA



According to the Bureau of Labor Statistics, Georgia's film industry and related occupations pay an average salary of \$54,082 annually - \$10,000 more than the statewide average for all occupations



Georgia's booming film sector employs over 30,000 people. Yet according to a recent report by the Georgia Department of Labor, few opportunities exist for Georgia youth to learn these skills



re:imagine/ATL's students learn workforce readiness through technical training and develop soft skills like networking and business etiquette

Since 2014, re:imagine/ATL has served over 1,000 youth and created music videos, public service announcements, documentaries, podcasts and more, entirely produced by teens.

PROGRAMS



ACCELERATOR

Long-term, after school and summer fellowship to equip students with training, connections, and equipment to take their storytelling to the next level in preparation for college and career placement.

COMMUNITY

Short-term, in-school programming to help students serve their communities through design thinking and media production. From identifying an area of discontent, to ideating, prototyping, and executing a proposed solution, students will learn that change starts with individual action.

WORKSHOPS

Short, immersive workshops focus on specific subject areas relevant to film and digital media. Includes Crash Course - weekend workshops, Currents - free weeknight workshop, and Mobile Workshops - brought directly to schools and youth-serving organizations.

CAMP

Green Room music video camp for students to explore writing, producing and editing an original music video in just one week. Students work closely with local professionals, visual artists, and musicians.

PLACEMENT

re:imagine/ATL partners with local organizations to provide internships and job shadowing opportunities in film and digital media.

OPEN STUDIO

re:imagine/ATL works with partners to provide space, equipment and a community for young storytellers to create. Last Thursday of each month from 4-6pm at the Lang Carson Rec Center.



THINK WE CAN DO THIS TOGETHER?

Email our Program Director, Julie Foster Straw

Julie@reimagineatl.com